

# The Promise of LEO Connectivity

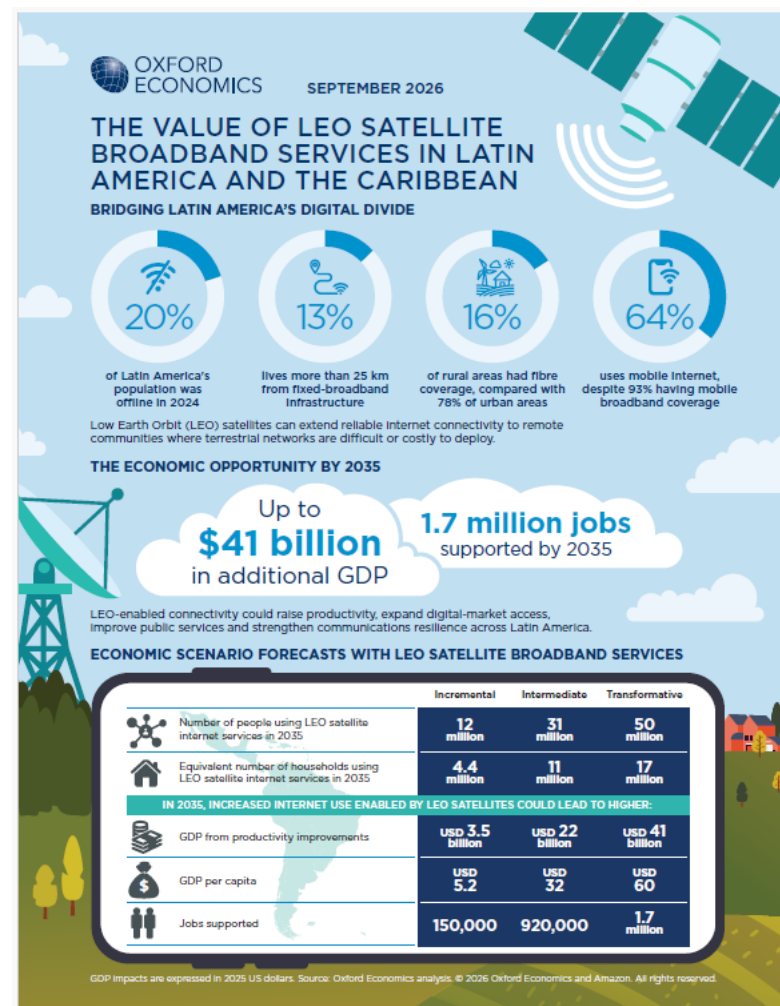
## Possibilities, Policy, and Collective Action

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# The Economic Case for LEO Satellites



# Economic Impact in Latin America and the Caribbean, 2035



Fig. 19: Economic benefits of LEO connectivity for Latin America and the Caribbean, scenarios

|                                                                                                                                                                 | Incremental     | Intermediate   | Transformative |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------------|----------------|
|  Number of people using LEO satellite internet services in 2035                | 12 million      | 31 million     | 50 million     |
|  Equivalent number of households using LEO satellite internet services in 2035 | 4.4 million     | 11 million     | 17 million     |
| IN 2035, INCREASED INTERNET USE ENABLED BY LEO SATELLITES COULD LEAD TO HIGHER:                                                                                 |                 |                |                |
|  GDP from productivity improvements                                            | USD 3.5 billion | USD 22 billion | USD 41 billion |
|  GDP per capita                                                                | USD 5.20        | USD 32         | USD 60         |
|  Jobs supported                                                               | 150,000         | 920,000        | 1.7 million    |

Source: Oxford Economics

Note: monetary values are expressed in constant 2025 USD.

“[...], many remote populations—ranging from the Amazon basin to the mountainous regions around the Andes and the forested areas towards Patagonia—would see significant economic benefits if they gained access to broadband.

We estimate that a cost competitive LEO service (relative to fibre solutions) could connect between 12 million and 50 million additional people, generating between USD 3.5 billion and USD 41 billion in GDP, and supporting between 150,000 to 1.7 million jobs in 2035.”

# Call to Action

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- Think about LEO as a regional opportunity, not just a national one.
- Second, prioritize the enabling policies that unlock deployment.
- Third, act with urgency.



# Thank You