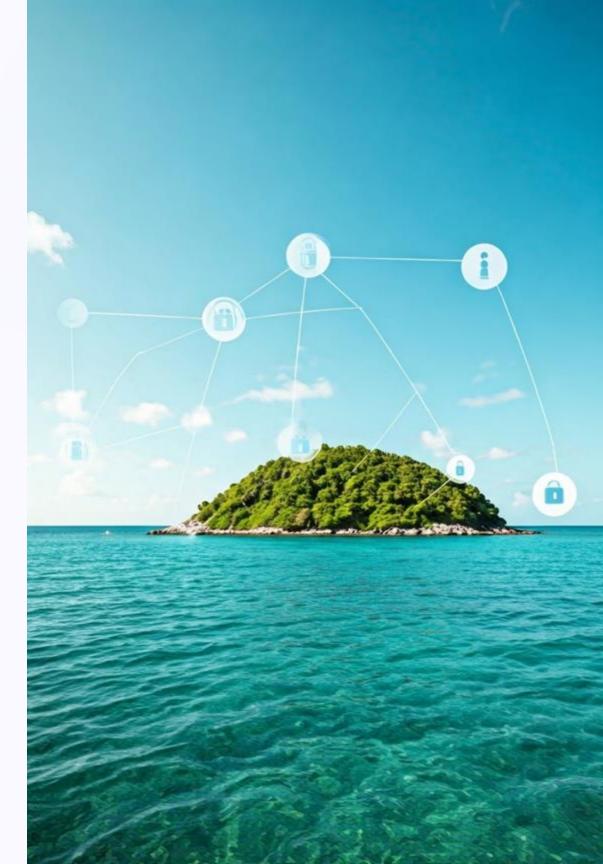
## Digital Public Infrastructure & Digital ID

Core Concepts, Challenges, and Opportunities in the Caribbean Context



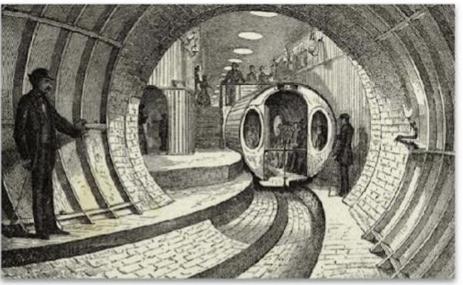


### Governments have been building things for many centuries...

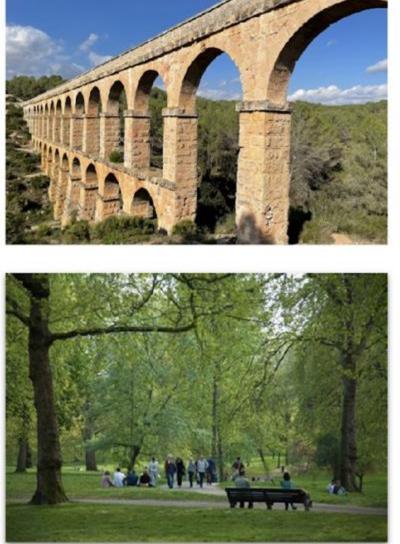






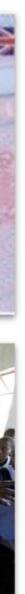






# For the last century (at best), governments have been delivering public services at scale





## But this led to new challenges...

# So for the last ~30 years, governments have been trying to change from this: Paperwork, saturation and bureaucracy



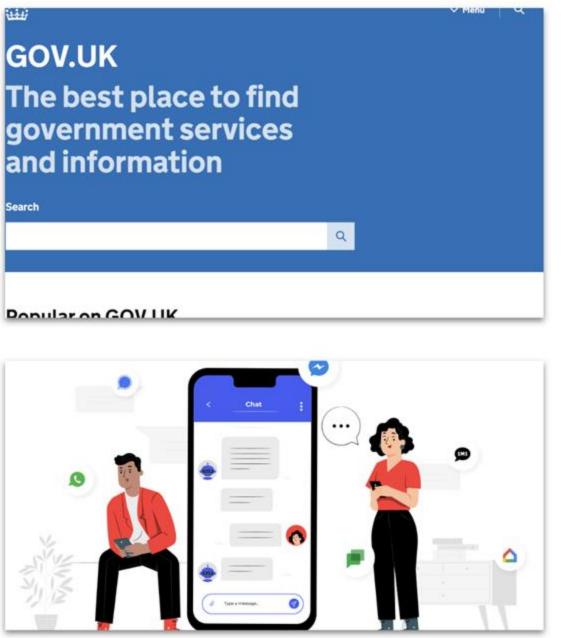


### To this:



GOV.UK The best place to find government services and information



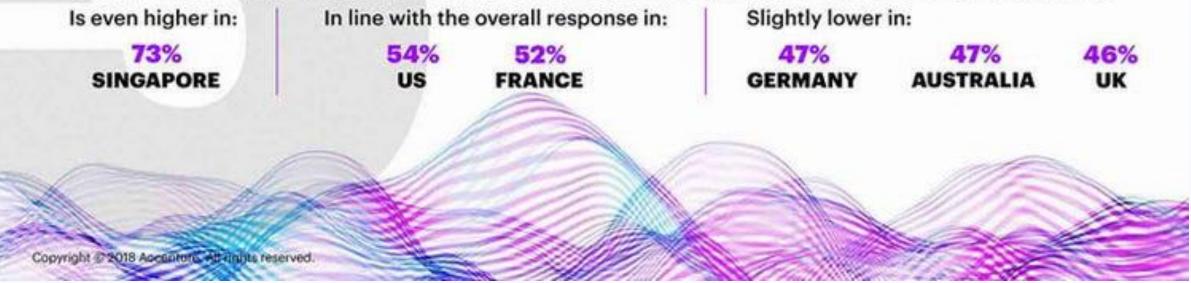


### **CITIZENS WANT GOVERNMENT TO USE ARTIFICIAL** INTELLIGENCE **TO DELIVER NEW, IMPROVED SERVICES**



of citizens support the use of AI in public service and support rises noticeably when presented with concrete benefits

### SUPPORT FOR PUBLIC SERVICE USE OF ARTIFICIAL INTELLIGENCE



Potential Benefits of Artificial Intelligence Outweigh Citizen Concerns about Responsible Use by Government, Accenture Survey Shows (2018)

Citizens' satisfaction with their government services and their experiences accessing them translate quickly into positive overall perceptions of government effectiveness and support.

As such, building and operating seamless digital offerings to better serve citizens' evolving needs should be a key priority for governments and recognized as a core driver of socioeconomic development. Innovation and technological advancements, in this regard, provide governments with vital opportunities to do even better.

## Gazette

#### Flurry of opposition stalls vote Northampton police dashcams

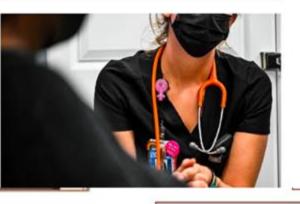


## F.T.C. sues over tracking data that could expose visits to abortion clinics.

Federal regulators said the sale of geolocation information on tens of millions of smartphones could expose people's visits to private places.

Constants A D 22

This article is part of our Dely Business Briefing



#### nature

Explore content v About the journal v Publish with us v Subscribe

nature > book reviews > article

BOOK REVIEW 27 May 2024

#### Tackling 'wicked' problems calls for engineers with social responsibility

Many technologies are high-risk, and their problems cannot be fixed by policy alone; engineers must embrace social responsibility.



sanctuary



### Daily Hampshire Gazette

#### 'We have to figure this out': Educators wrestle with help, harm of ChatGPT

By SAM DRYSDALE State House News Service

Published: 02-07-2023 3:42 PM education news Massachusetts

Ludlow town hall victim of cyberattack; some employee paychecks delayed



Wrongfully Accused by an Algorithm In what may be the first known case of its kind, a faulty facial cognition match led to a Michigan mask arout for a crime he did not commit.

#### report

"Yahoo Boys" is an informal network of cybercriminals who have gained cultural clout over the last several years in West Africa.

Instagram, Snapchat and YouTube, according to new

Sextortion training materials found on TikTok,

#### Police departments' data sharing raises sanctuary concerns

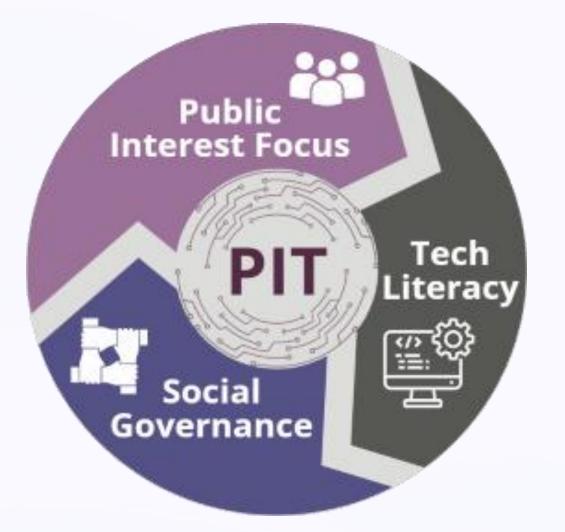




"Technology brings risks as well as opportunity risks that threaten to undermine potential positive outcomes. Policy is needed that drives responsible technology design."

-Technology Policy GFC White Paper

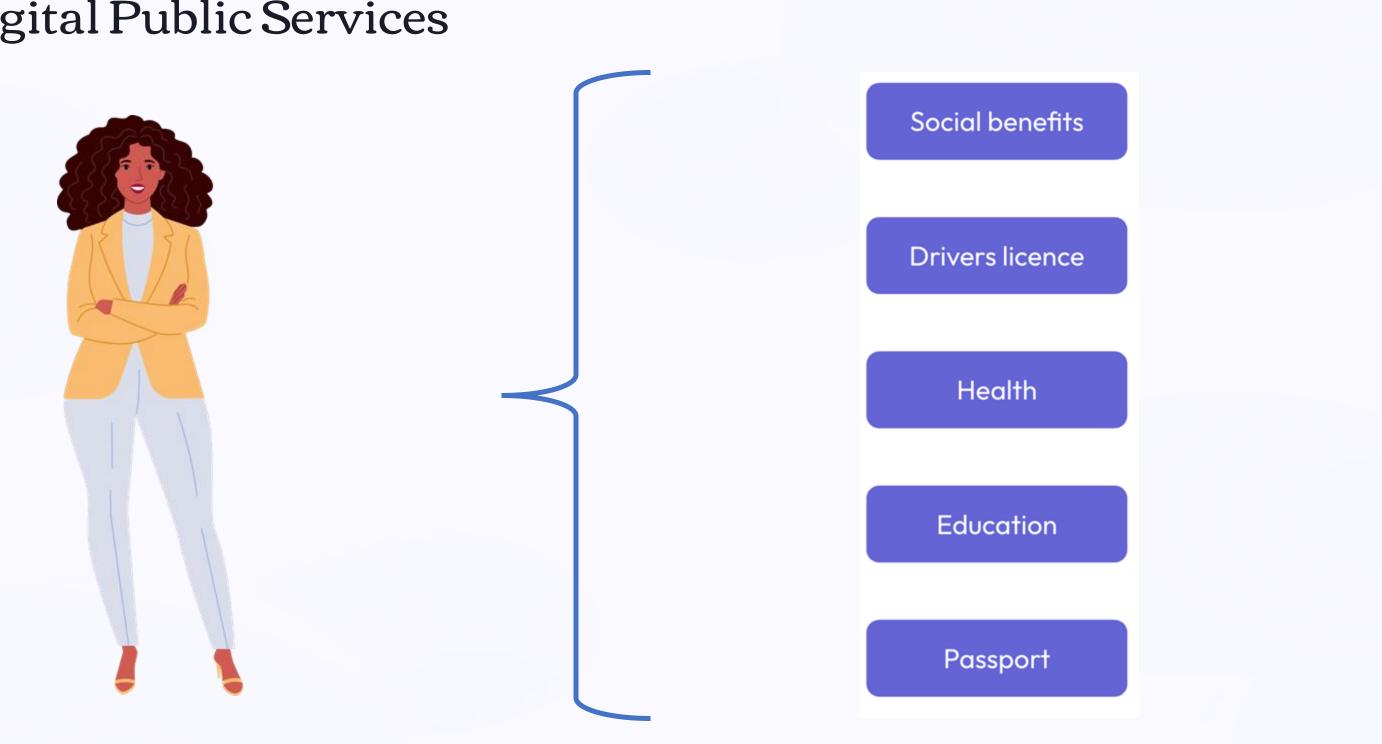




Public Interest Technology (PIT) is the making, managing, and using of technology to ✓ advance social welfare ✓ while reducing human risk.

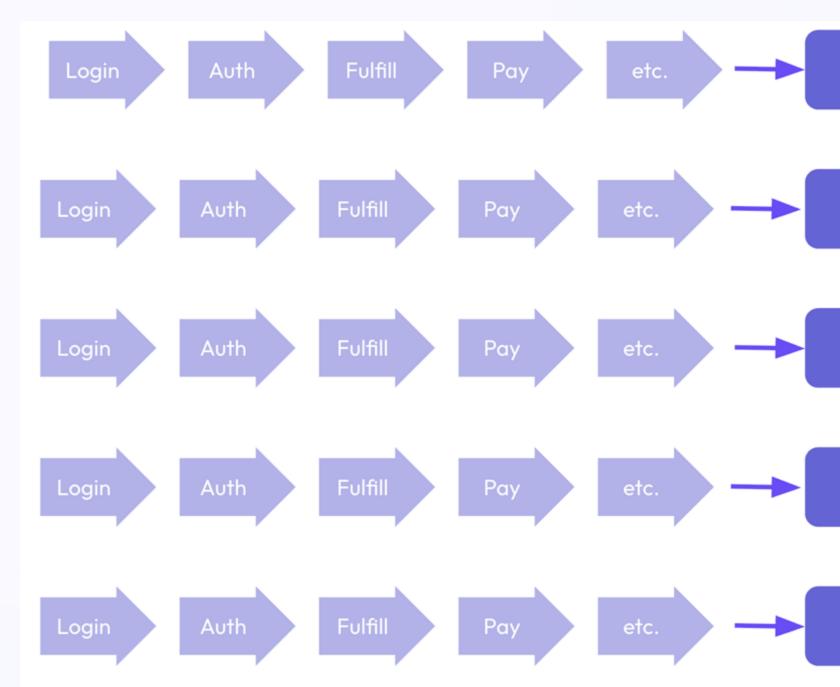


### Digital Public Services



### Bad UX for citizens





Now, every citizen must remember their username, password, navigate through different portals and pay using different systems.

#### Social benefits

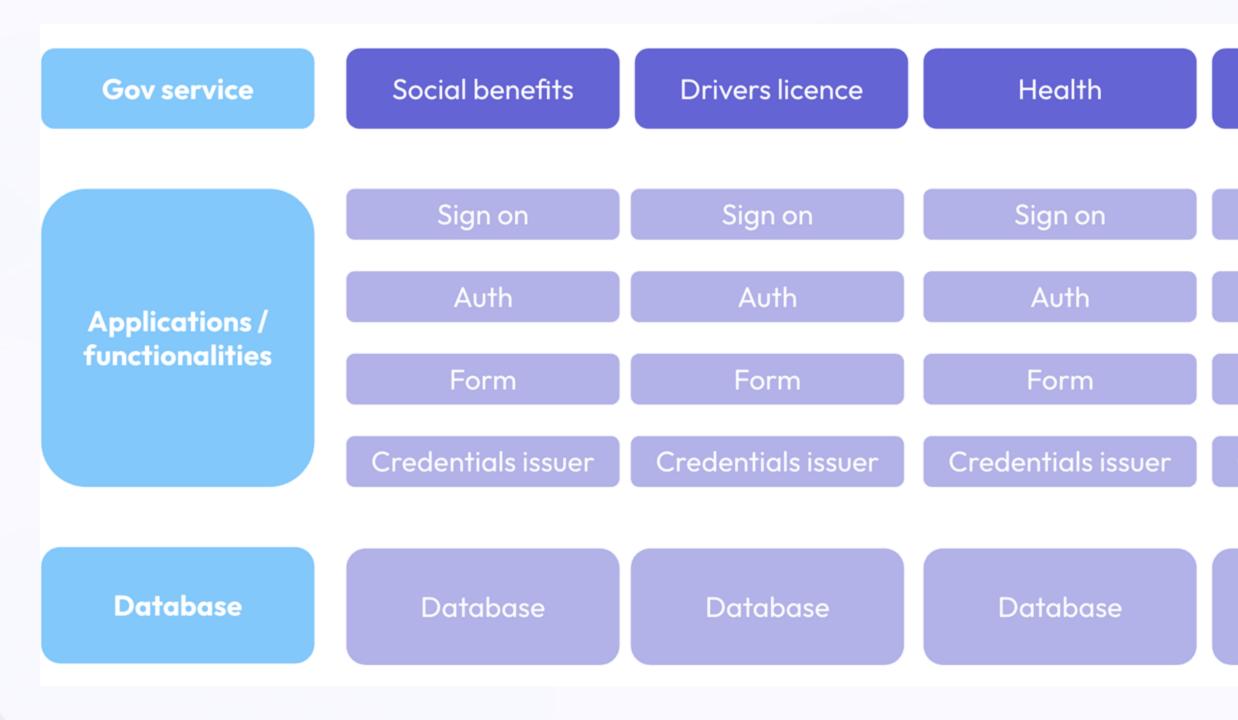
#### **Drivers licence**

Health

Education

Passport

### Trying to move from this:



#### Education

#### Sign on

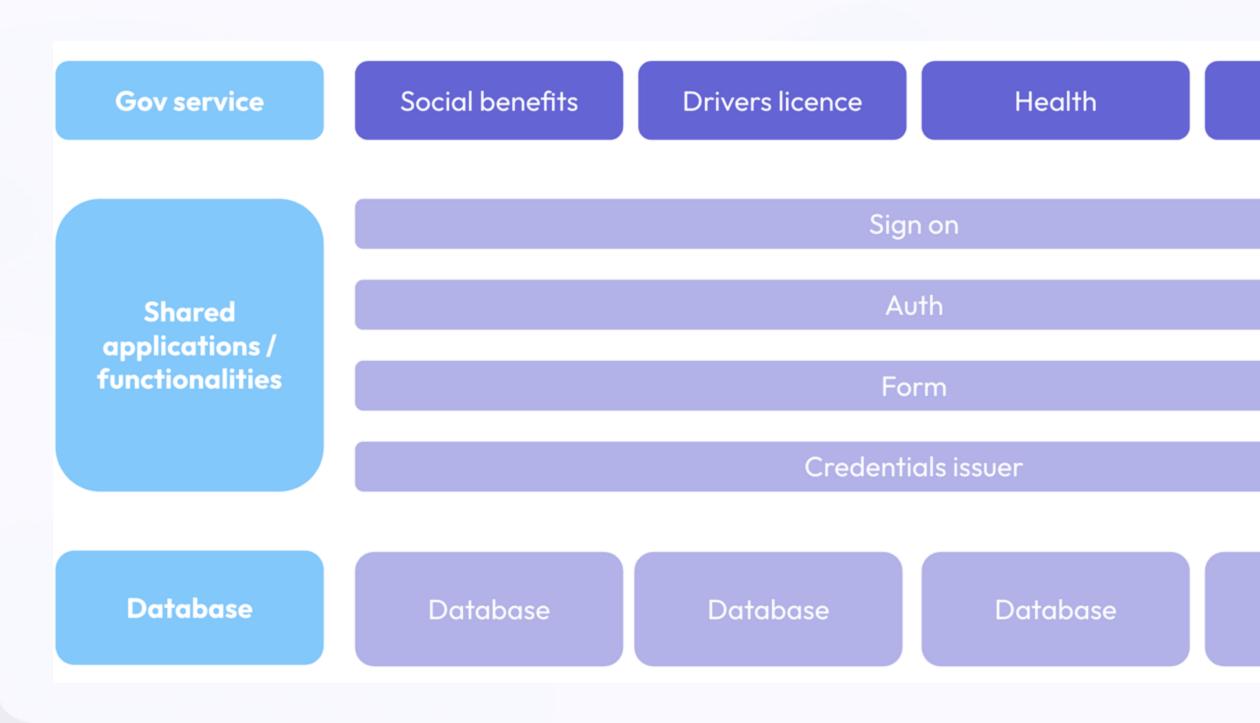
#### Auth

#### Form

#### Credentials issuer

#### Database

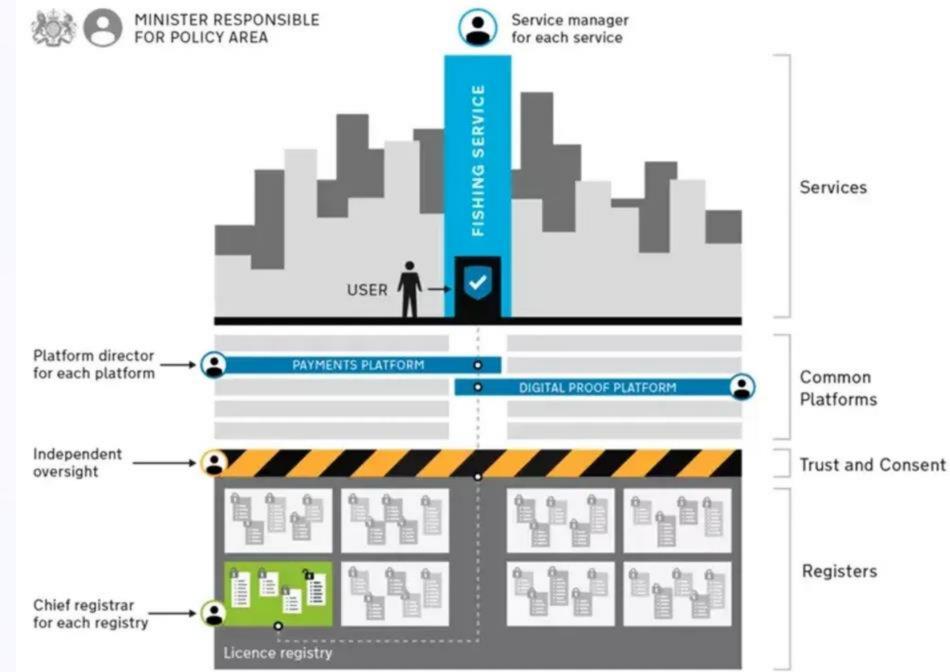
To this:



#### Education

#### Database

### This approach has been labeled as "Government as a Platform" (O'Reilly, 2011)

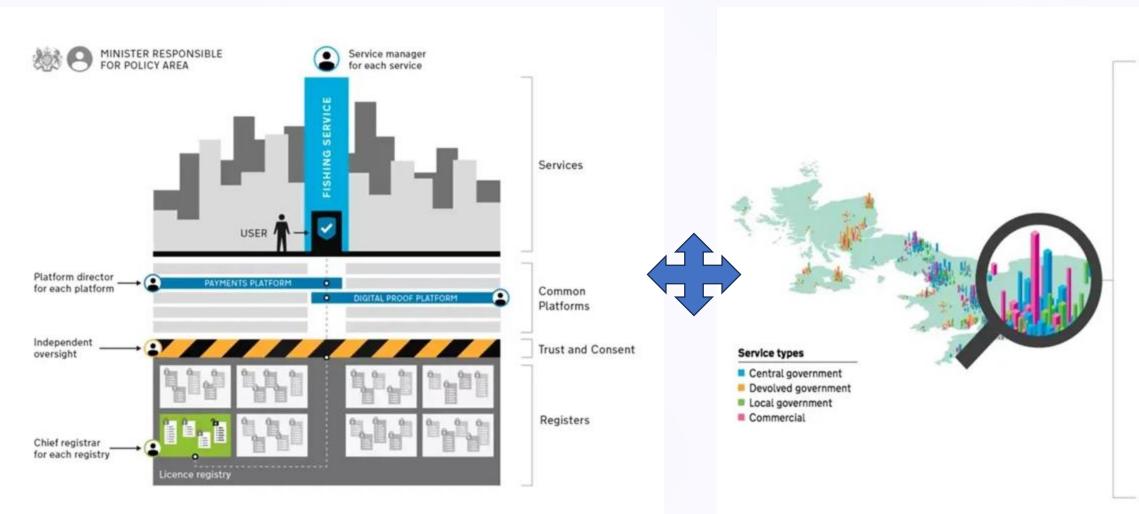


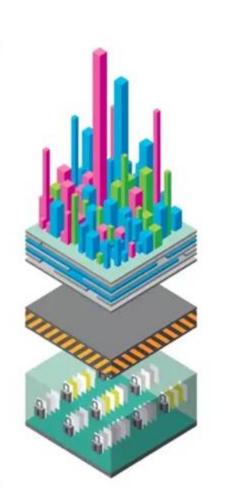


## The premise is simple:

Designing foundational digital infrastructure not just for the government but for anyone (public, private, and civil society) to reuse through open protocols and open APIs

### Shared infrastructure for government Shared infrastructure for inclusive economic development





### CYBER SECURITY: DIGITALIZATION CREATES OPPORTUNITIES AND RISKS.

Morns Worm

AOHell

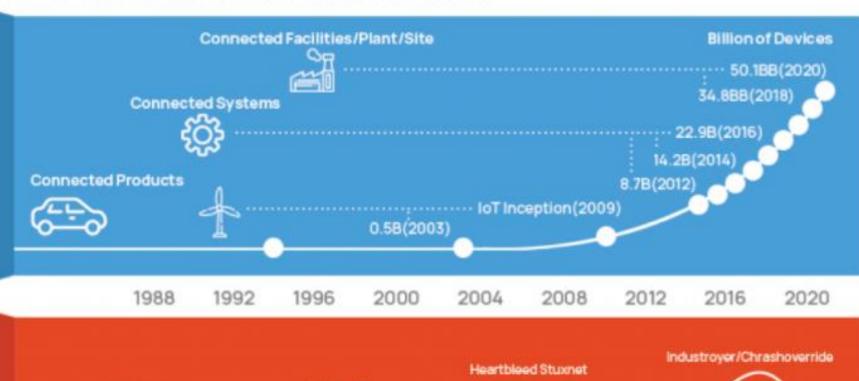
ATST Hack

**Blue Boxing** 

#### Digitalization creates...

#### Opportunities

Billions of devices are being connected by the Internet of Things, and are the backbone of our infrastructure and economy



**ILOVEYOU** 

Denial-of-service attacks

AT&T Hac

Wannacry

Cloudbleed

Melissa Worm

Cryptovirology

#### ...and risks

Exposure to malicious cyber attacks is also growing dramatically putting our lives the stability of our society at risk



## What is DPI?

#### Foundational Systems

Digital infrastructure enabling public and private services

#### **Digital Roads**

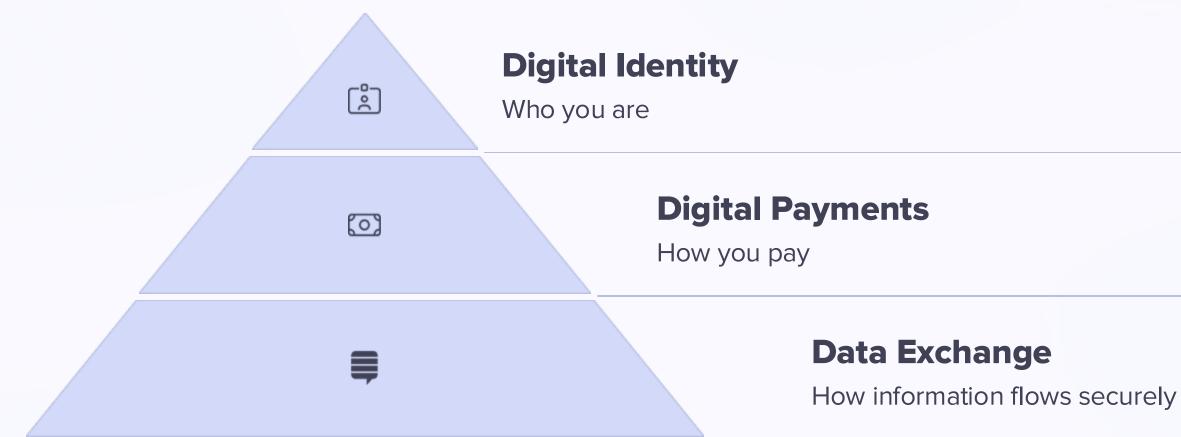
Invisible layer powering egovernment, banking, health

#### **Key Examples**

Digital identity, payments, data exchange frameworks



## Core Components of DPI





## Why DPI Matters







Reduces duplication and service delivery costs

innovation



#### Transparency

Enables transparent governance and accountability

#### Inclusion

### Drives digital inclusion and

## But that is only true if....

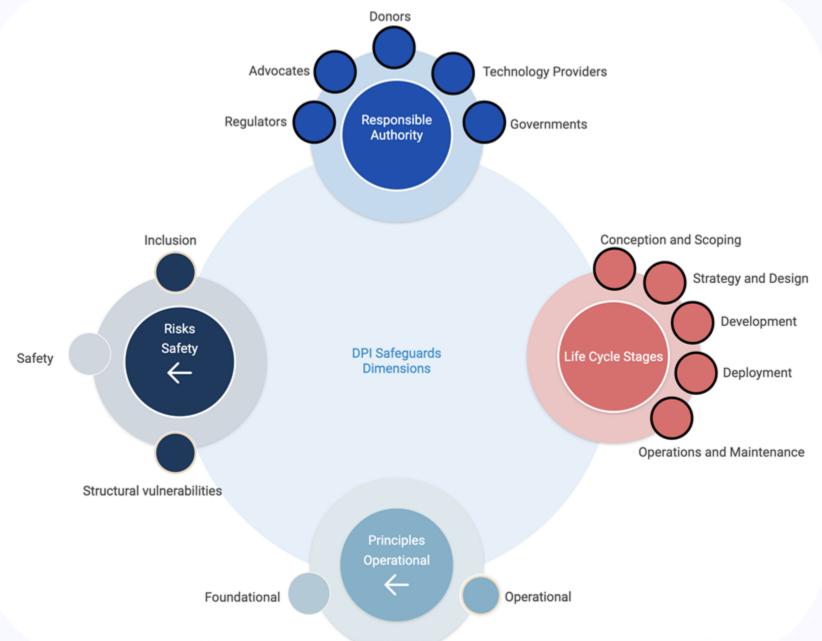


## **DIGITAL PUBLIC INFRASTRUCTURE**

**Universal Safeguards** 



## But that is only true if....



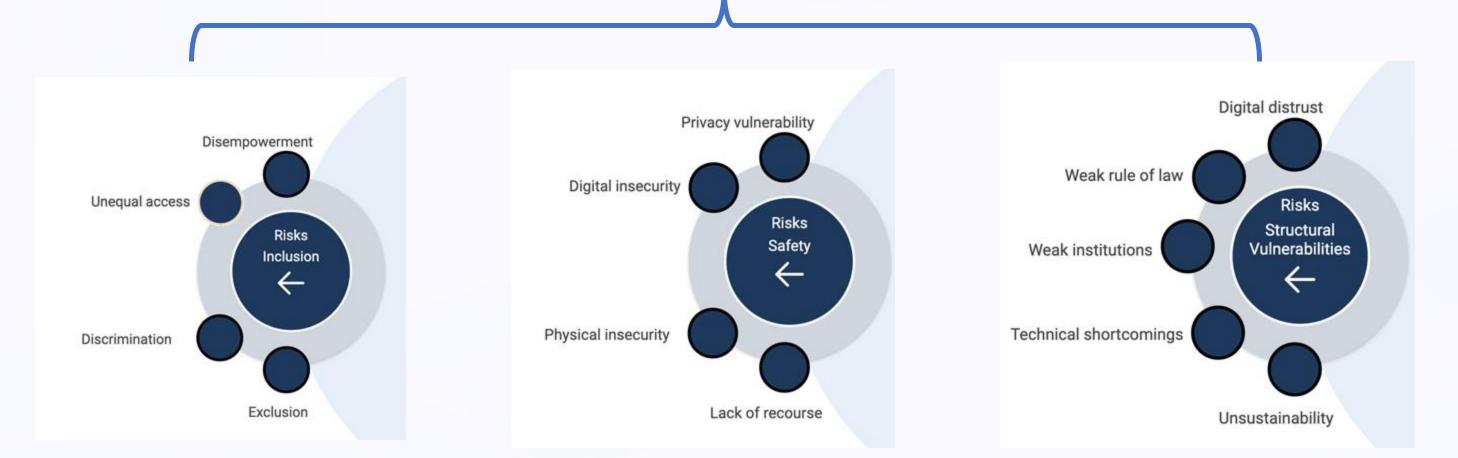


DIGITAL PUBLIC INFRASTRUCTURE

**Universal Safeguards** 

### Universal DPI Safeguards Framework



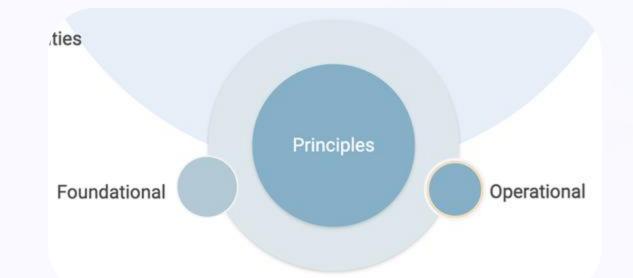


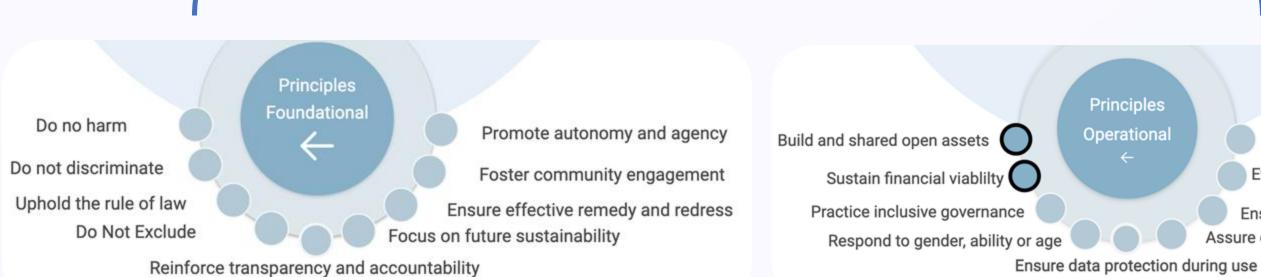


INFRASTRUCTURE Universal Safeguards

**DIGITAL PUBLIC** 

### Universal DPI Safeguards Framework







**INFRASTRUCTURE** Universal Safeguards

**DIGITAL PUBLIC** 

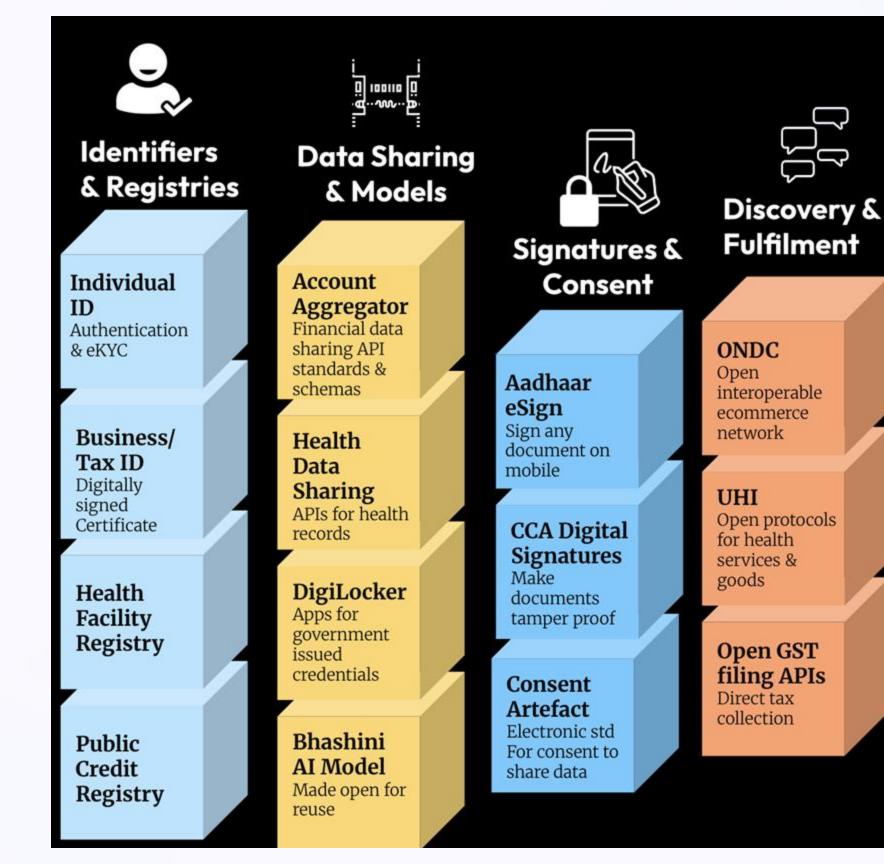
Leverage market dynamics

Evolve with Evidence

Ensure data privacy by desgin Assure data security by desgin

### You don't need to redesign your government.

### You can build <mark>one</mark> block at a time!







#### Payments

#### **UPI Payments** Interoperable, Fast, Mobile-based

**DBT** Aadhaar Payment Bridge, etc.

Bill Payments Protocols Paying any bill using any app

FASTag Tolls Interoperable tolls for transport

### Digital Public Infrastructure in a nutshell

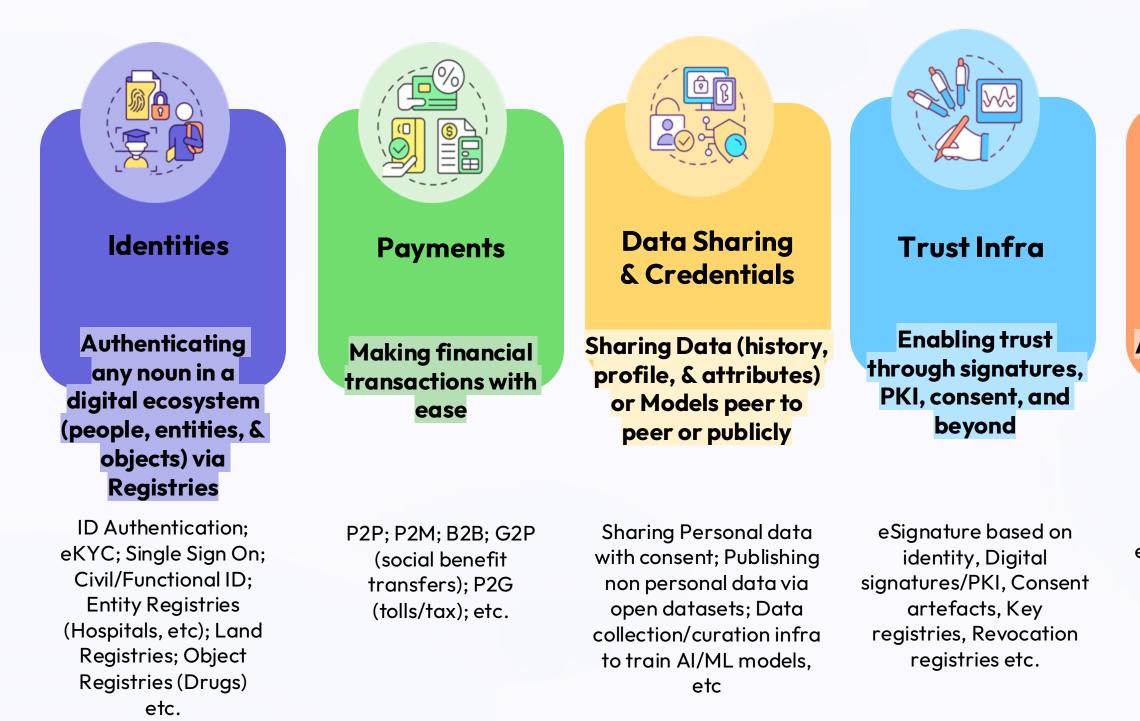
- A set of technology building blocks
- powered by interoperable open standards/specifications
  - operated under a set of enabling rules
  - with open, transparent, and participatory governance
  - to drive innovation, inclusion, and competition at scale

ding blocks ecifications abling rules governance



### Foundational Digital Public Infra Categories

within & across sectors





#### Discovery & Fulfillment

#### Accessing goods and services via open protocols/APIs

Open APIs for services, eg business registration, tax filing, etc (public/private); Open eCommerce and Mobility networks; etc.











### 1.

#### Interoperability

driven by open specifications

### 2.

Minimalist, **Reusable building** blocks rather than end-toend solutions

### 3.

Diverse, inclusive **innovation** by the ecosystem via open & multi-modal access

### 4.

#### Federated & **Decentralized** with a preference for letting data stay where it's been collected



5.

Security & Privacy by design; a trustno-one architecture



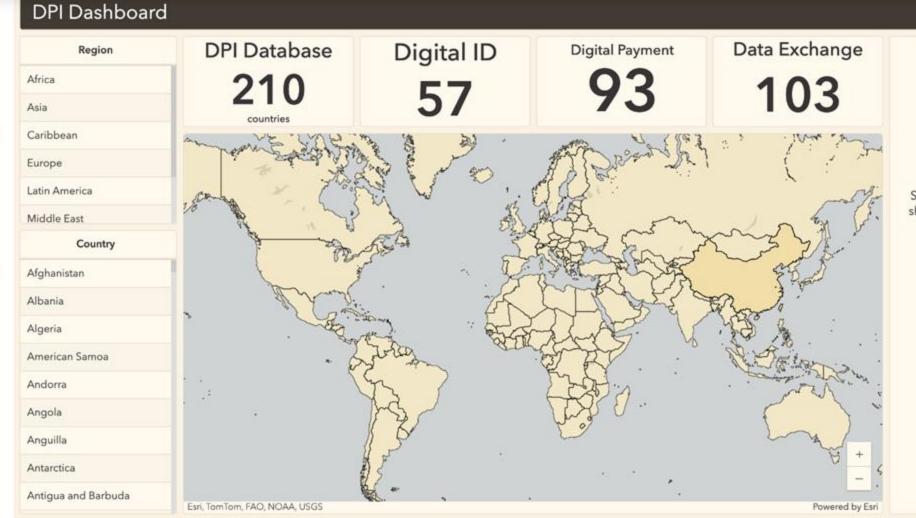
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You can also use the regional filter on the left to find a country. Clicking on the country in the list, and then the map, will show you more information.

Find the raw data on the DPI Map here.

Explore the Map's methodology here.



Select a country from the list to show more details about digital public infrastructure



Provide feedback

https://dpimap.org/dpimap

## What is Digital ID?

### Definition

Verifies individuals for service

access

### Methods

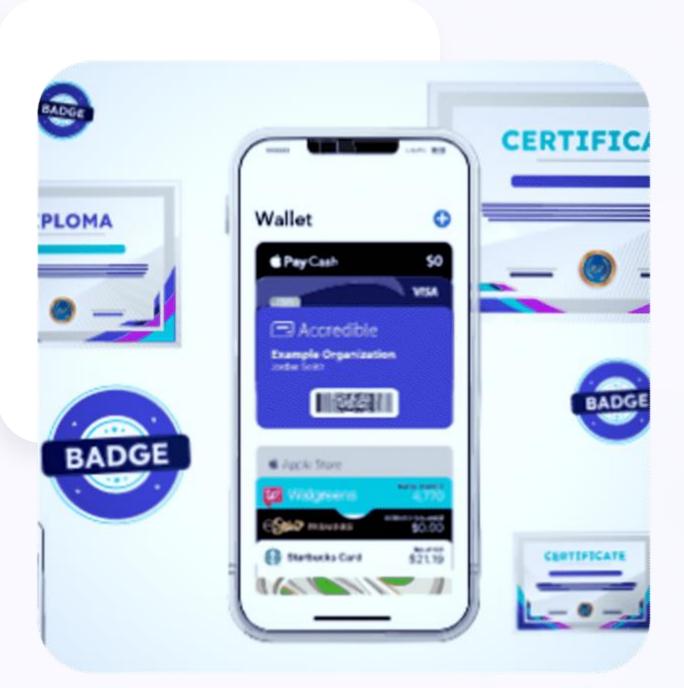
Biometrics, mobile, national

registries

### Purpose

Access to healthcare, welfare,

education



# In such an unequal, favorable scenario, it is evident that:

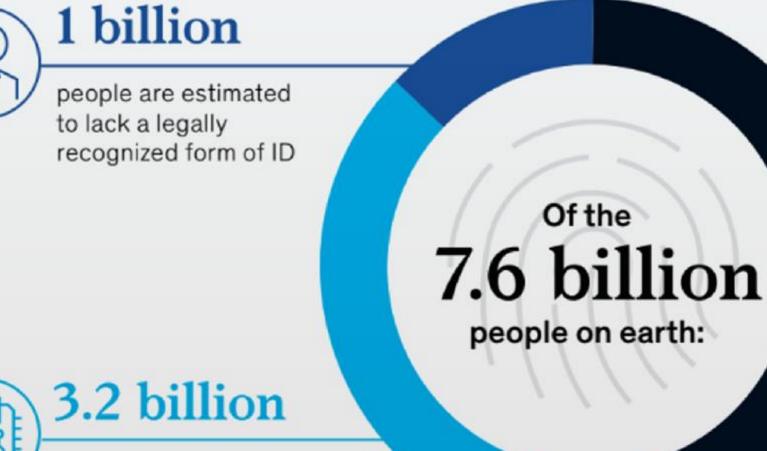
If I don't exist officially, I don't have access to the public health system, the banking system, home loans, etc. Access to Identity Promotes Dignity

Digital identity makes the access to fundamental rights and individuals' benefits easier.

## Benefits of Digital ID



# **Supports Administrative Efficiency**



have some form of ID and a digital trail

### 3.4 billion

people have some form of ID but no digital trail





Source: World Economic Forum

Learn / TechNet Archive / Security Guidance / Security Viewpoint /

### It's Me, and Here's My Proof: Why **Identity and Authentication Must Remain Distinct**

Article • 05/20/2008



By Steve Riley ☑ Senior Security Strategist Security Technology Unit Microsoft Corporation

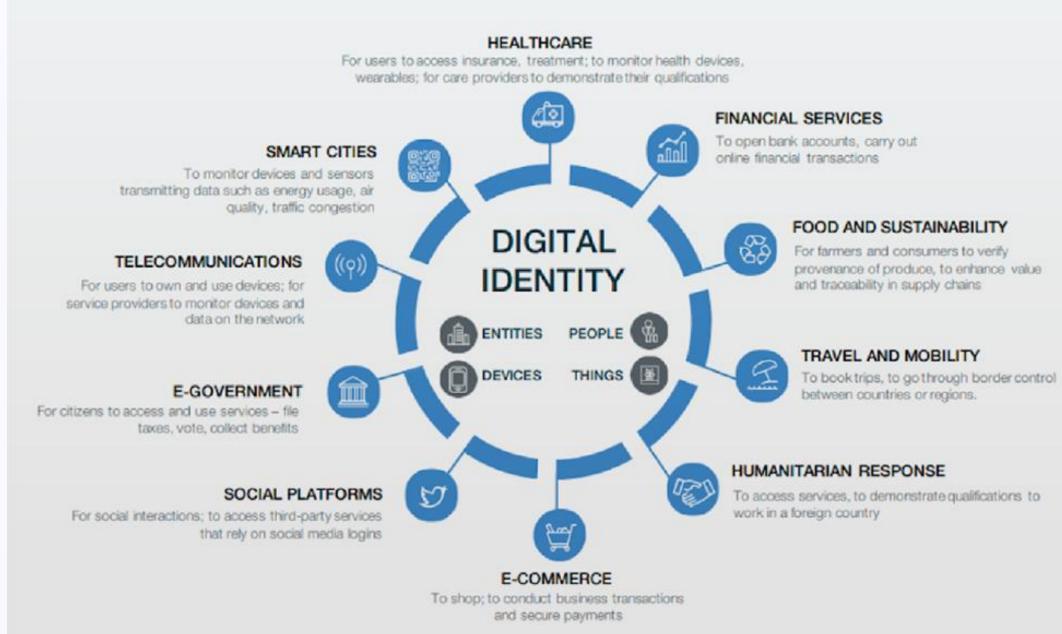
See other Viewpoint articles ▷.

No matter what kinds of technological or procedural advancements occur, certain principles of computer science will remain -- especially those concerning information security. I've noticed lately that, among all the competing claims of security vendors that their latest shiny box will

	Provided by	Answers	Attributes
Identity	principal	"Who are you?"	public assertion
Authentication	principal	"OK, how can you prove it?"	secret response
Authorization	system	"What can I do?" —	token or ticket
			access control

"The real question about identity is not just who you are, but what you are allowed to do."

-Bruce Schneier

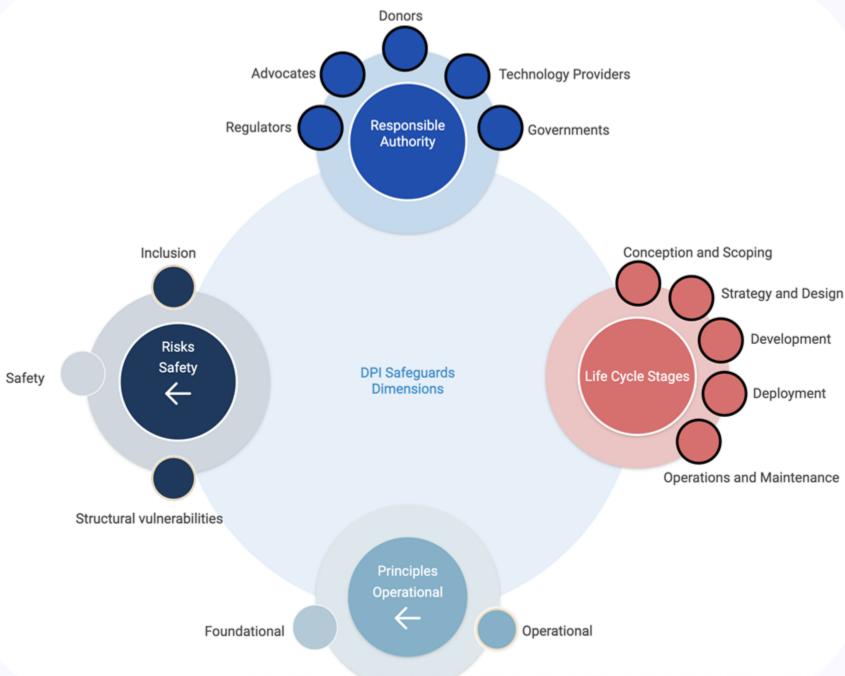


# Risks of Digital ID



# This is a good guide for your

## governance!





**INFRASTRUCTURE Universal Safeguards** 

**DIGITAL PUBLIC** 

#### UNDP MODEL GOVERNANCE **FRAMEWORK FOR DIGITAL LEGAL IDENTITY SYSTEM**

Good governance of Digital Legal ID is a foundational element of digital public infrastructure (DPI). Welcome to UNDPs new framework for navigating towards a rights-based, multi-stakeholder, governance set-up.



Institutional arrangements for management of ID ecosystem

Effective coordination and collaboration

Data protection and privacy laws

Data handling by public and

**Digital Legal ID Governance** 

# This is a good guide for your governance!



# **DPI** Architecture Principles

make digitisation inclusive & scalable









### 1.

#### Interoperability

driven by open specifications

### 2.

Minimalist, **Reusable building** blocks rather than end-toend solutions

### 3.

Diverse, inclusive **innovation** by the ecosystem via open & multi-modal access

### 4.

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5.

**Security** & Privacy by design; a trustno-one architecture

# Cybersecurity Considerations

### **Protect Databases**

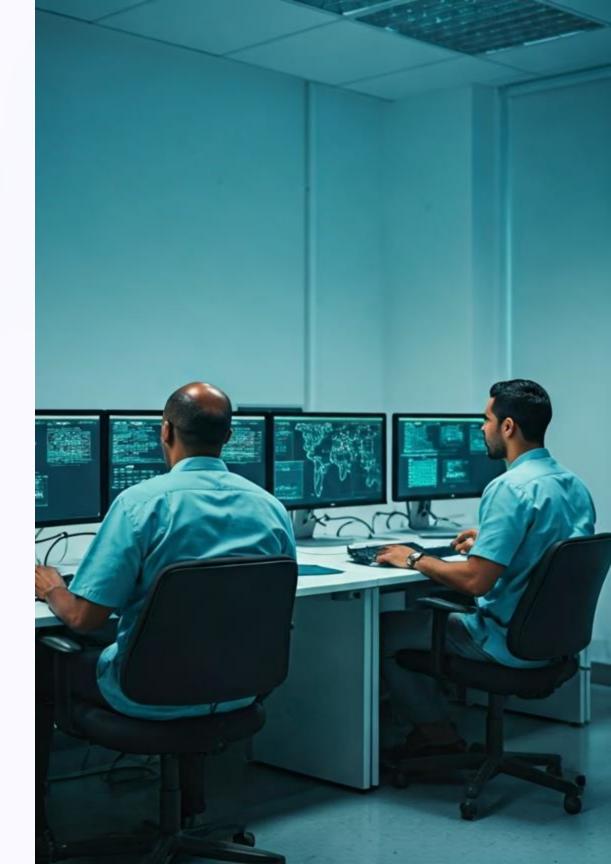
Secure national identity repositories

### **Prevent Identity Theft**

Multi-factor authentication systems

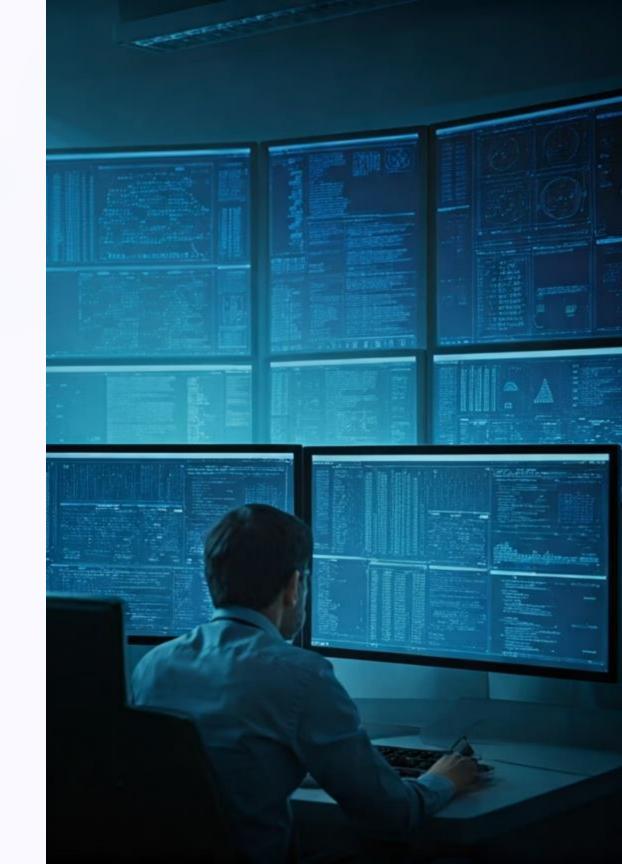
### **Respond to Breaches**

Incident response protocols

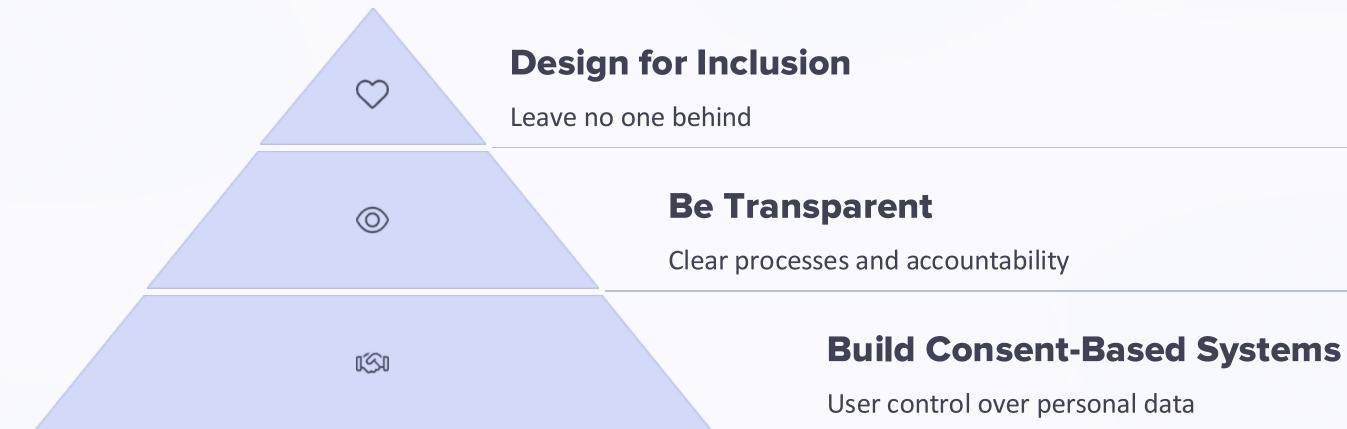


# Cybersecurity Considerations

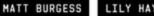
Protect National Databases
Secure storage of citizen information
Prevent Identity Theft
Authenticate users securely
Respond to Breaches
Rapid incident management protocols



# Ethical Risk Management



#### **WIRED** SECURITY POLITICS THE BIG STORY BUSINESS SCIENCE CULTURE REVIEWS



LILY HAY NEWMAN

SECURITY MAY 22, 2825 6:88 AM

## Mysterious Database of 184 Million Records Exposes Vast Array of Login Credentials

A trove of breached data, which has now been taken down, includes user logins for platforms including Apple, Google, and Meta. Among the exposed accounts are ones linked to dozens of governments.

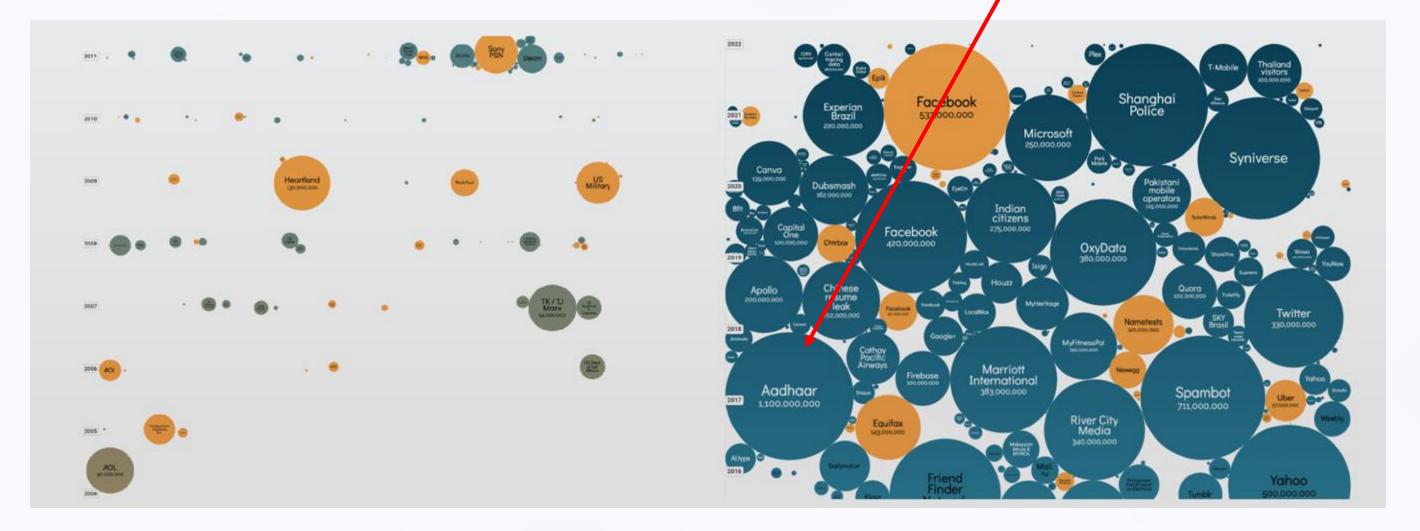


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## World's biggest data breaches and hacks



In the last decade, data flow increased at the same rate as data breaches and hacks.



# DPI&AI Interplay

(....)

Ą

### **Enhanced Services**

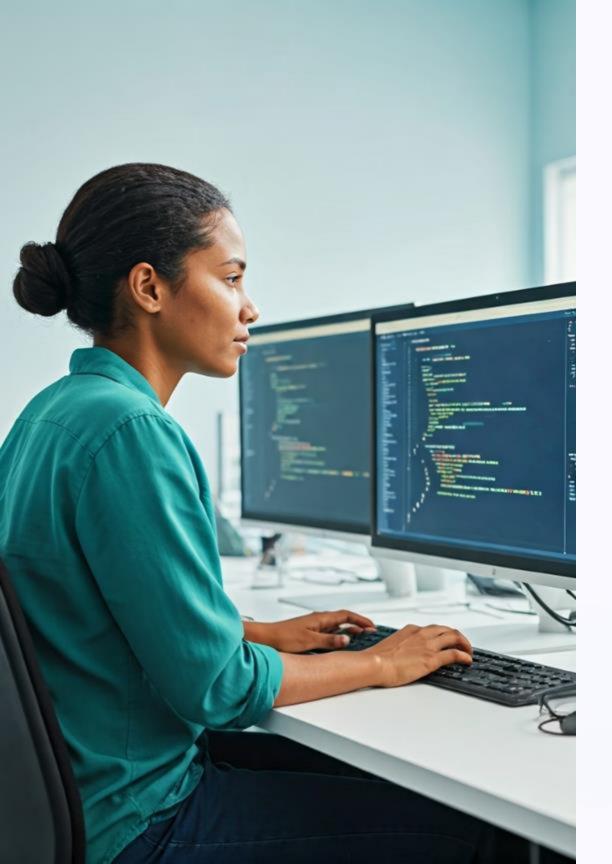
Al improves fraud detection

### Data Ecosystems

DPI enables national training datasets

**Risk Management** 

Prevent algorithmic bias



# DPI as Digital Public Good స్రో





**Open-Source** 

**Systems** 

Replicable across

nations

**Local Capacity** 

Build technical

expertise

### Platform

### Examples

MOSIP, Mifos,

OpenG2P



Who we Home

are T

What We Dov

**Digital Public** Goods V

Get Involved

Blog

Home > DPG Registry

# **DPG Registry**

All DPGs have been reviewed to ensure they meet the requirements of the DPG Standard. DPG status is valid for a period of one year from its approval, after which they must be reassessed to ensure they remain compliant with the DPG Standard.

The DPG Standard

Joining the Registry  $\rightarrow$ 

Integrate with Registry  $\rightarrow$ 



#### **Digital Public Goods**





# **Case Studies**

### India

Inclusion at scale

Biometric challenges

### Kenya

### Estonia

High trust model

Widespread adoption

#### Huduma Namba paused

#### Legal protection gaps



## **Case Studies**

### **Brazil**

PIX payment system

scaled rapidly

### Uruguay

leadership

#### **Multilateral Support**

World Bank, CAF, IDB financing partnerships

#### **Philanthropic Support**

Gates Foundation and Co-Develop

**Knowledge Support** 

UNDP, CDPI, Data Privacy Br, etc

#### Digital health & ID



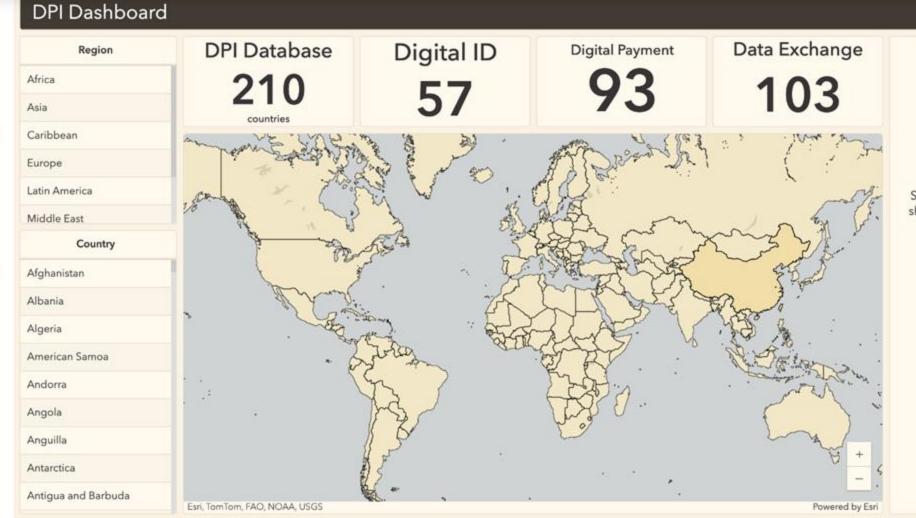
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Explore the Map's methodology here.



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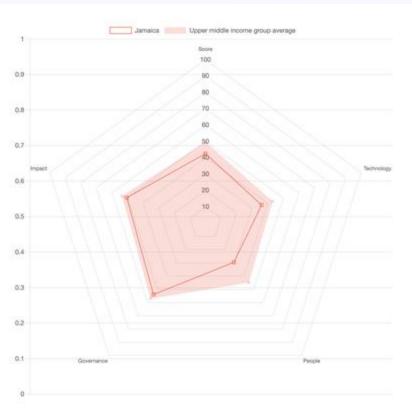


Provide feedback

https://dpimap.org/dpimap

Thank you! crossini@umass.edu



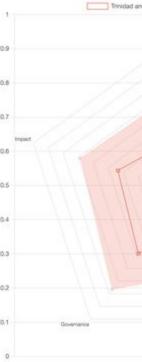


## Jamaica

ISO3	Country	Score	Rank	Technology	People	Governance	Impact		
JAM	Jamaica	42.50	93	36.06	29.56	53.92	50.48		
Pillar: Technology Score: 36.06 Rank: 86									
Pillar: People Score: 29.56 Rank: 108									
🏛 Pillar: G	overnance Score: 53.9	2 Rank: 75					SCORE	RANK	
Ø Pillar: In	npact Score: 50.48	Rank: 89					SCORE	RANK	
	https://networkreadinessindex.org/country/jamaica/								

https://networkreadinessindex.org/country/jamaica/





# 

PORTUR	AND EXERCISES	bago				1	High Income group average     Some     00			
ISO3	Country	Score	Rank	Technology	People	Governance	Impact			
тто	Trinidad and Tobago	36.48	106	29.31	24.58	48.44	43.59			
-										
Pillar: Technology Score: 29.31 Rank: 103 SCORE RANK										
L Pil	lar: People Score: 24.58 Rank	: 120					SCORE RANK			
1 Pillar: Governance Score: 48.44 Rank: 93										
◎ Pill	ar: Impact Score: 43.59 Rank:	110					SCORE RANK			

https://networkreadinessindex.org/country/trinidad-and-tobago/