



BARCELONA
3 - 6 MARCH 2025

MWC Barcelona

Fira Gran Via - Barcelona, Spain

Converge. Connect. Create.

Campbell Massie, Director of Public Policy, GSMA North America

CTU - International ICT Forecast and Industry Watch Meeting

January 13, 2025



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Government Activities in Barcelona

GSMA Ministerial Programme

- Invite-only event within conference for leaders from government, industry and international institutions
- 2025 Focus: Responsible AI governance, energy efficiency of networks, future spectrum for mobile, and the continued dialogue on investment as operators strive to stay ahead of network traffic growth.

Caribbean Roundtable

Wednesday, March 5th

- In-Person/Barcelona (2:30 – 4 pm CET)
- Virtual Participation (9:30 – 11 am AST)

Interested in attending?
Email Campbell Massie at cmassie@gsma.com

Congratulations to Trinidad and Tobago!

Winner of the 2024 GSMA Government Award for achievements in digital policy and demonstrating best practices in telecommunications regulation



You are invited!

GSMA North America Reception

When: Tuesday, March 4th (6-8 pm)

Where: Casa Varela 1986

*Carrer de Blas Fernández Lirola, 82,
08902 L'Hospitalet de Llobregat, Barcelona, Spain*

Want to join?

Email Judith Azcunes: jazcunes@gsma.com