

# Strategies for Bridging the Digital Divide in the Caribbean

CTU ICT Week  
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VP Government Affairs





# ABOUT LIBERTY LATIN AMERICA

## WE ARE A LEADING COMMUNICATIONS COMPANY




20+  
Consumer  
Markets 

3.9m  
RGUs<sup>2</sup> 

4.7m  
Homes  
Passed<sup>2</sup> 

50k km  
Undersea  
Cable 

\$4.4b  
Revenue<sup>1</sup> 

8m  
Mobile Subs<sup>2</sup> 

<sup>1</sup> Revenue for the six months ended June 30, 2024, annualized. Due to rounding, certain totals may not recalculate.

<sup>2</sup> Operating data as of June 30, 2024. Due to rounding, certain totals may not recalculate.

# CONNECT, CARE, COMMIT

OUR BLUEPRINT FOR A CONNECTED CARIBBEAN



## CONNECT

We continue to invest in innovative technologies to stay ahead of the curve and provide seamless connectivity solutions.

By embracing innovation, we will continue to enhance our network infrastructure, improve service delivery, and drive business growth in the Caribbean.

## CARE

We have a duty to give back to the communities we serve, and we are prioritizing initiatives that support youth, education, culture, environmental sustainability, and connectivity.

This encompasses care for our customers and for our people. We are one of the leading employers. We care about the people of the Caribbean and we want to enable progress.

## COMMIT

We commit to aligning efforts, fostering accountability, and driving collective success, ensuring that everyone is invested in achieving shared objectives and contributing to the overall growth and prosperity of Liberty Caribbean.

# CONNECT

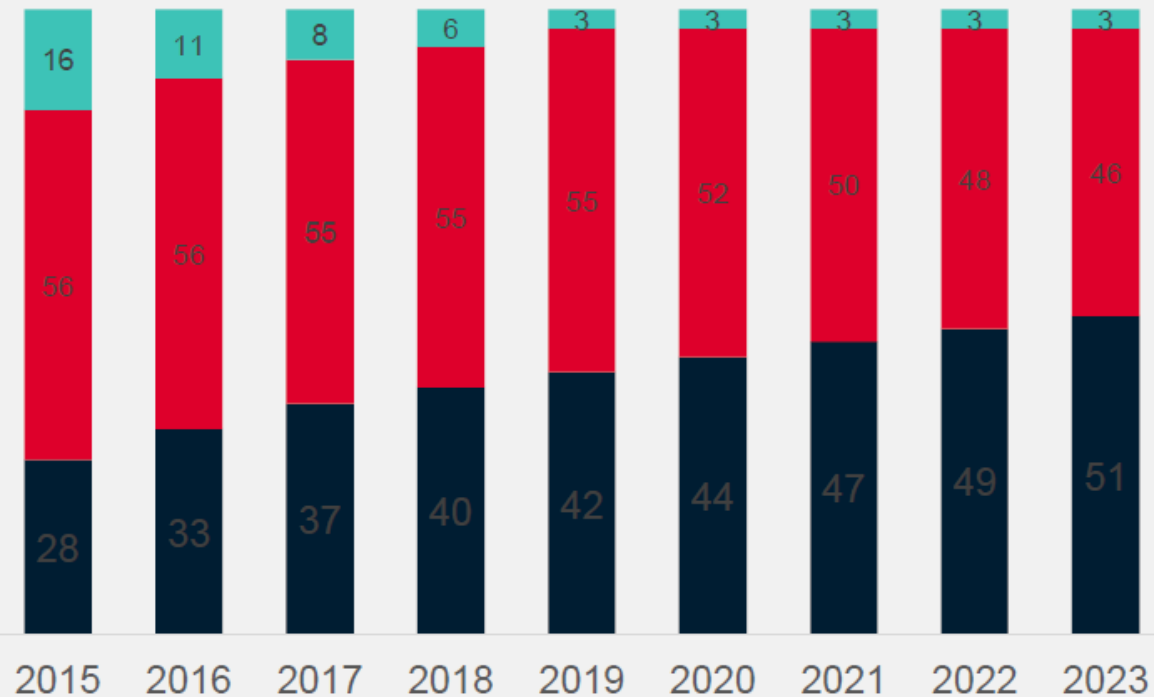


# STATE OF MOBILE INTERNET CONNECTIVITY IN THE CARIBBEAN

CONNECTIVITY IS CRITICAL TO UNLOCK OUR REGION'S TRUE POTENTIAL

Percentage of population

■ Connected ■ Usage Gap ■ Coverage Gap



The Usage Gap is the main challenge

- The coverage gap has reduced from 16% in 2015 to 3% in 2023
- Just over 40% have remained unconnected despite having coverage

# CARE



# CONNECTIVITY IS A MAJOR LEVER FOR DRIVING SOCIAL AND ECONOMIC ADVANCEMENT






WE ESTIMATE THAT THE ICT SECTOR COULD ACCOUNT FOR AS MUCH AS 10% OF GDP IN THE CARIBBEAN



Jump is an initiative developed to foster greater digital inclusion across the Caribbean. The program was created to offer low-cost, affordable internet to the most vulnerable through the support of funding partners who are coming together to provide a subsidy towards participants' monthly bill.

## 10,300 HOUSEHOLDS ON 2023

Aiming for 35,000 across the region in 2024  
Seeking to continue expansion in 2025 and beyond

 ST. LUCIA	1,000
 GRENADA	1,500
 BARBADOS	1,000
 JAMAICA	5,500
 BAHAMAS	1,800



OUR JUMP PROGRAM IS GEARED TOWARDS FAST-TRACKING CONNECTIVITY AND CHANGING LIVES ACROSS THE CARIBBEAN

# COMMIT





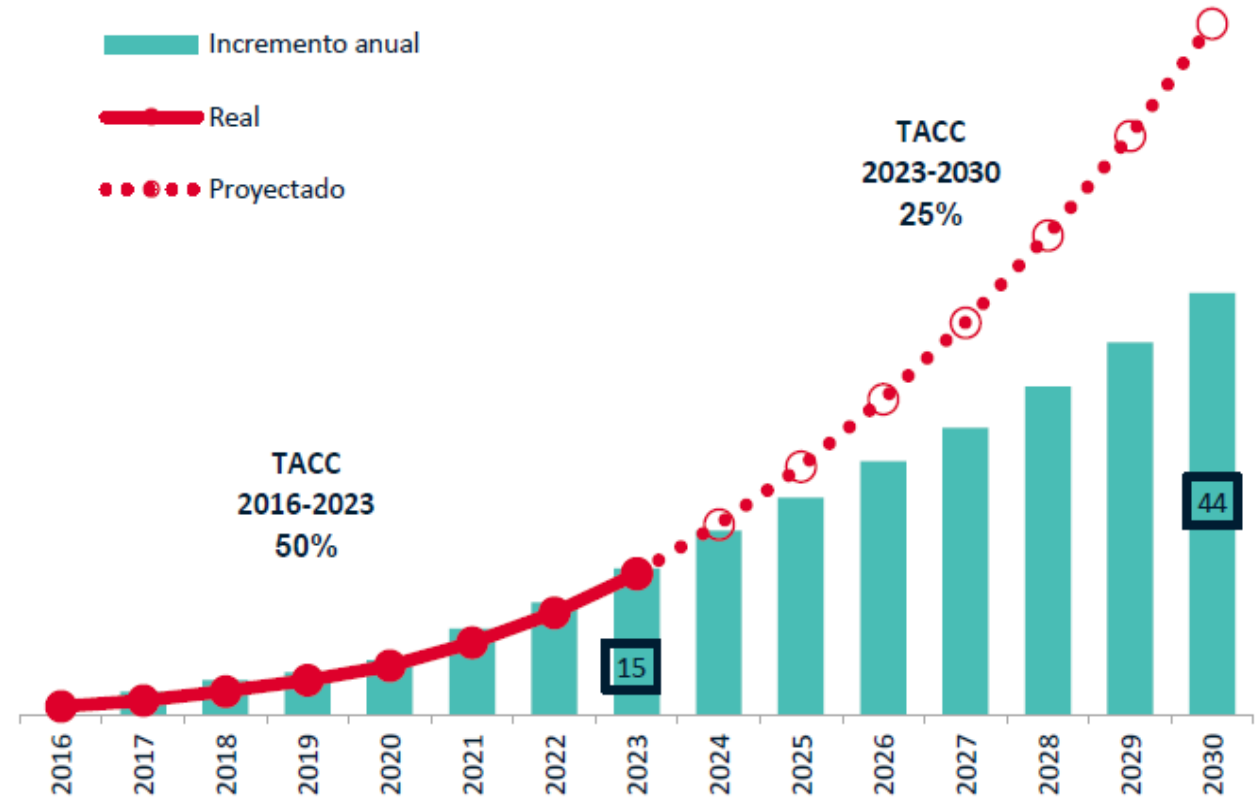
# TRAFFIC IS BOOMING

Changing consumer behaviour in the Caribbean is driving network usage and demand

Exponential increase in traffic in Latin America and Caribbean

Year on year traffic increase of over 30%.

This growth is expected to continue on current trajectory into the future



Fuente: GSMA intelligence

# THE INVESTMENT GAP CHALLENGE

“It is estimated that closing the digital access gap between Caribbean economies and members countries of the Organization for Economic Co-operation and Development (OECD) could potentially increase the region’s GDP by about 6 to 12 percent over the medium term, depending on the country, Inter-America Bank 2021 study”

Under current market conditions many markets will fall short of the ICT development targets that have been set by some distance. By 2030, there will be a significant investment gap that will remain unaddressed (*GSMA, 2024, Mobile Investment Gaps, Caribbean Islands*)

The need for additional network investments is compounded by the strong growth in data traffic

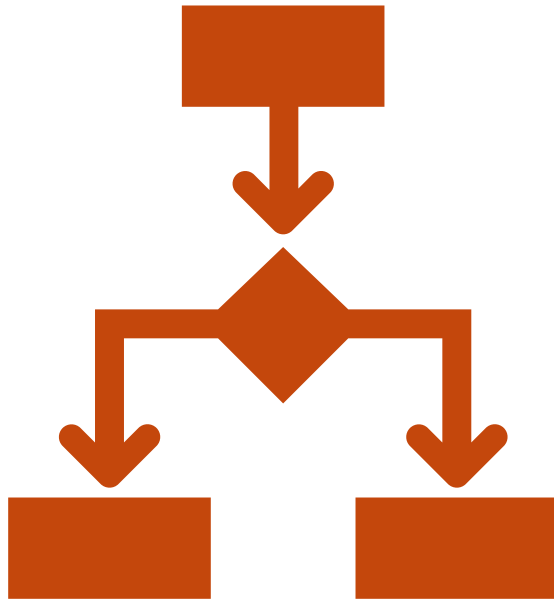
Current Scenario for the Sector is not sustainable to close the investment gap:

- 1) Market Dynamics
- 2) Spectrum
- 3) Taxes and Regulatory and Licensing Fees
- 4) Regulatory Frameworks



# POLICY OPTIONS

WHAT CAN WE DO TO BRIDGE THE INVESTMENT GAP BY 2030



- 1) Market Dynamics: encouraging consolidation and network sharing
- 2) Spectrum: Strategically rethinking allocation (i.e. prioritizing coverage)
- 3) Regulation: Modernizing existing legislation, simplifying regulation
- 4) Fees: reducing taxes, licenses and spectrum fees



The Future  
Is Bright.

