



Registry Service Providers

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Identity Digital is a leading Registry Services Provider

- ▶ Established in 2001, World's largest Registry Operator with over 270 gTLDs
 - 90% of Fortune 50 companies own Identity Digital domains
- ▶ World's largest Registry Services Provider (RSP), provides registry services to additional 180+ TLDs
- ▶ 28 million domains under management across:
 - 145+ brand TLDs - 40% of all brand TLDs
 - 310+ gTLDs and ccTLDs
- ▶ Headquartered in Bellevue, Washington
 - Offices in Los Angeles (USA), Toronto (Canada), Melbourne (Australia), Dublin (Ireland), New Delhi (India)

Agenda

1. What is a Registry Services Provider (RSP)?
2. Best practices

Secure, stable reliable TLD operation

- Highly available modern platform
- Redundancy and failover
- Security measures such as DNSSEC and DDoS protection

Dedicated focus on innovation

- Complex and resource intensive tasks are managed without compromising on innovation and continuous improvement



Unlocking long term success

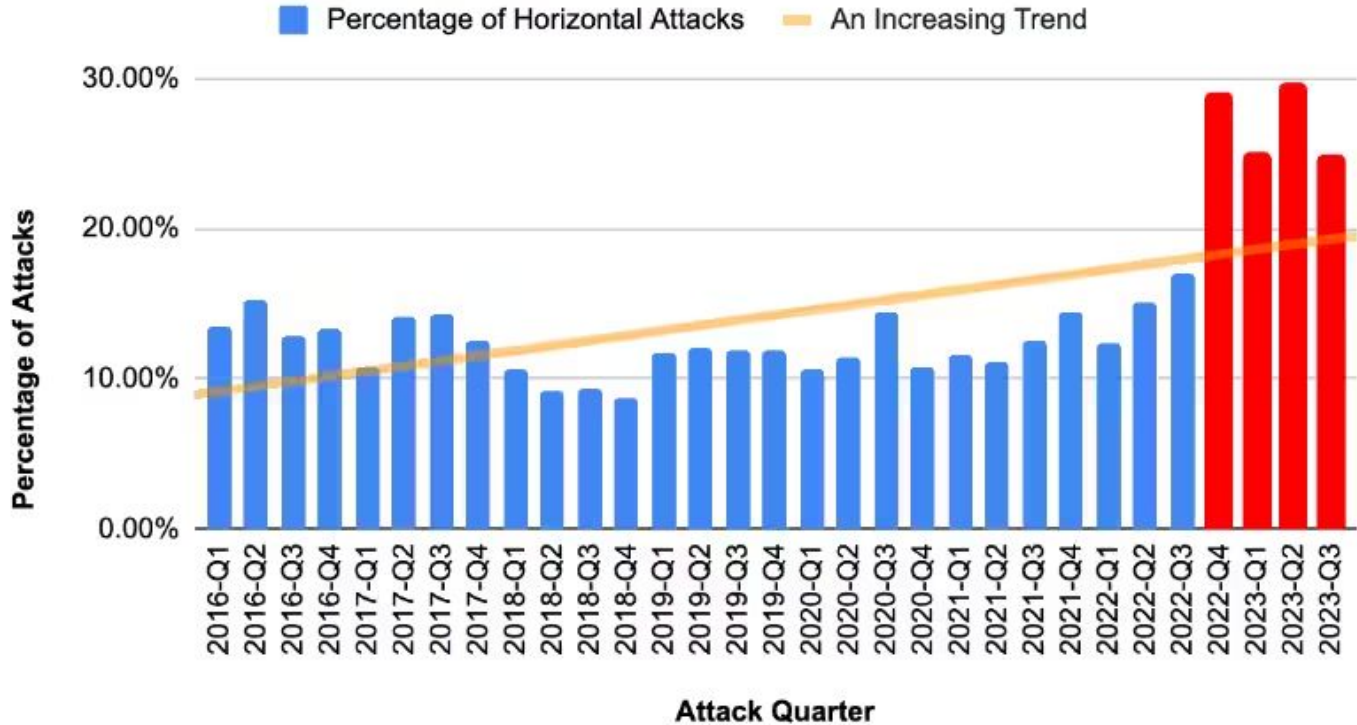
- Access to wealth of expertise, resources and support for long term success
- Streamlined operation with 24 x 7 support
- Comprehensive reporting
- Access to distribution channel

Sustainable revenue stream

- Registration and renewal fees support the revenue
- Growth opportunities with premium name strategy

Trusted operation of your ccTLD enables growth while giving YOU complete control over data.

Horizontal DDoS Attacks Per Quarter



Reported
DDoS
attacks
continue to
rise



- Hub locations
- Pod locations
- Planned locations*

NORTH AMERICA

- Ashburn, VA (+1)
- Austin
- Bermuda
- Boston
- Calgary (2)
- Chica
- Dallas
- Denver
- Halifax
- Los Angeles (+1)
- Miami (+1)
- Montreal
- Nashville
- New York
- Phoenix

- San Jose
 - Seattle
 - Toronto (2)
 - Vancouver
 - Winnipeg
- SOUTH + CENTRAL AMERICA**
- Bogotá
 - Buenos Aries
 - Lima
 - Mexico City
 - Panama City
 - Santiago
 - São Paulo (3)

EUROPE

- Amsterdam, NL
- Berlin
- Brussels
- Bucharest
- Budapest
- Copenhagen
- Dublin
- Frankfurt
- Kyiv
- London (2)
- Madrid
- Milan
- Oslo
- Paris
- Prague
- Montenegro
- Stockholm (+1)
- Vienna
- Zürich

ASIA

- Bangkok
- Chennai
- Dhaka
- Dubai
- Hanoi
- Hong Kong (2)
- Jakarta
- Kathmandu
- Kuala Lumpur
- Metro Manila
- Mumbai
- New Delhi
- Seoul
- Singapore
- Taipei
- Tokyo, Japan (+1)

AFRICA

- Accra
- Cape Town
- Casablanca
- Johannesburg (2)
- Lagos

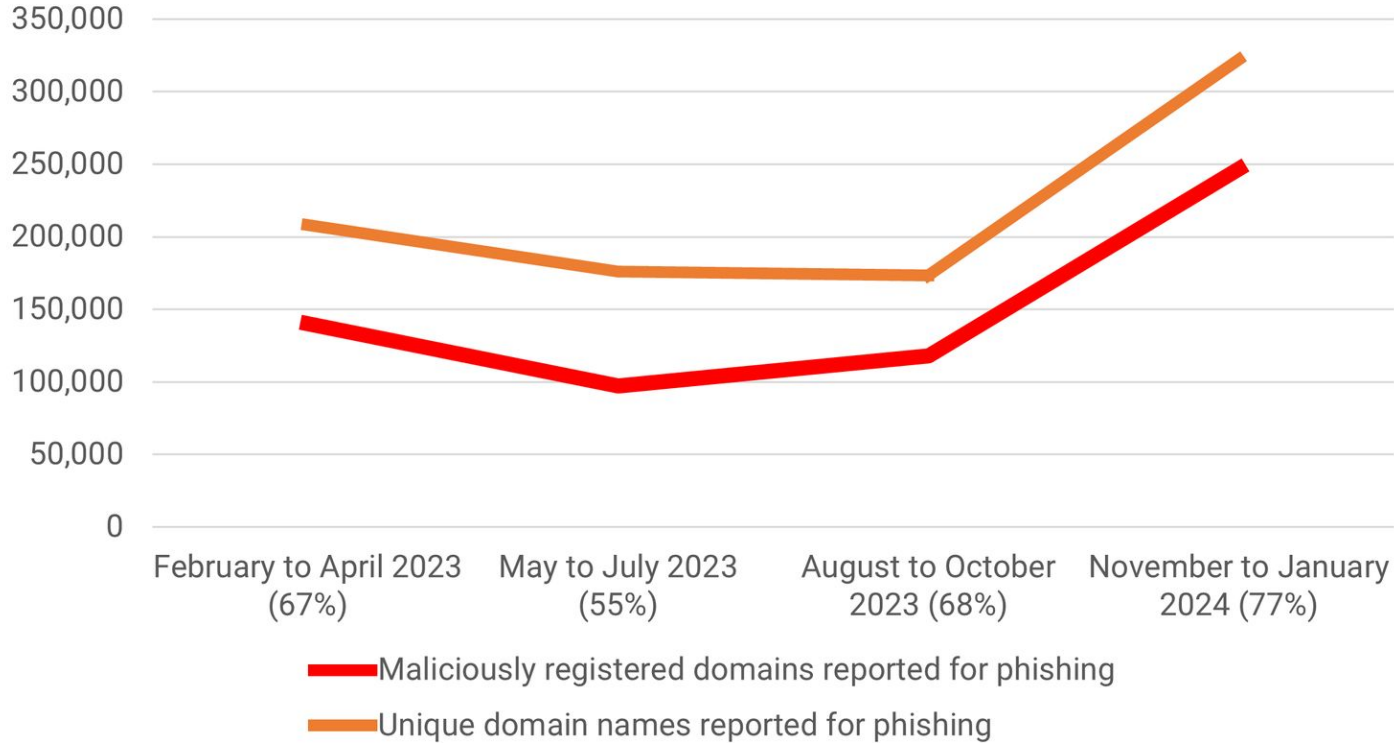
AUSTRALIA and NEW ZEALAND

- Adelaide
- Auckland
- Brisbane
- Canberra
- Darwin
- Hobart
- Melbourne (3)
- Perth (2)
- Sydney (4)
- Wellington

*subject to change

Massively provisioned global DNS infrastructure is critical to ensure continuity

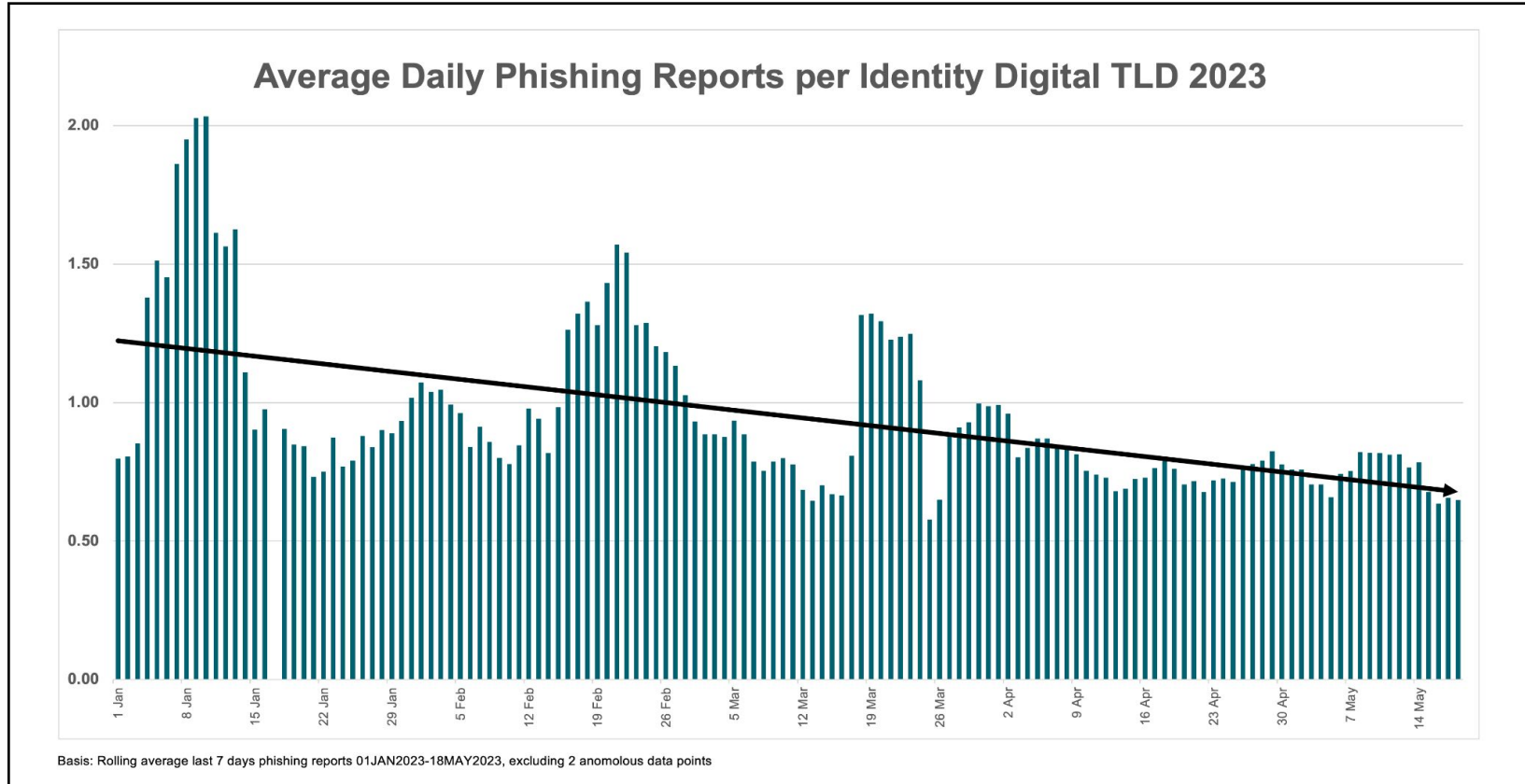
Significant increase in phishing domains registered by criminals for phishing (number *and* percent)



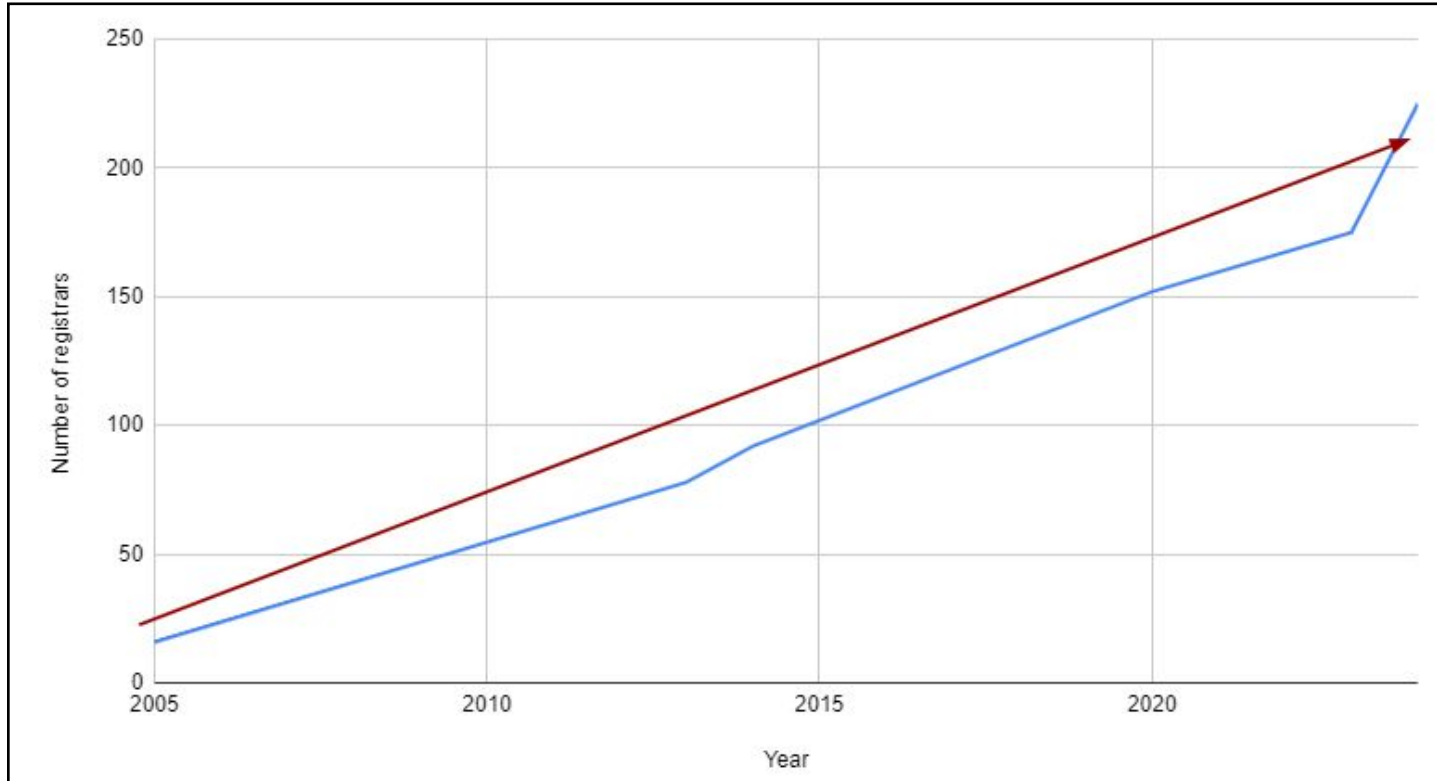
77%
increase in
unique
domains
reported for
phishing

Source: [cybercrimeinfocenter.org](https://www.cybercrimeinfocenter.org)

Robust abuse management program results in decrease in average daily phishing reports by 50% in 6 months



Established distribution channel is required for growth of ccTLD



Thank you

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