

Data Privacy for Al-enabled Community Connectivity

CTU ICT Week 30 September 2024



Welchman Keen Strategic Advisory



Digital Transformation and E-Government



Market Access and Regulatory Affairs



Cyber Risk and Policy

- > We help countries build comprehensive Connectivity strategies and policies through advisory, capacity building and project management for telecommunication and cybersecurity policy, regulation compliance and implementation
- According to WK's ASSESS Framework, connectivity projects should be:

> Accessible

> Ethical

Sustainable

Safe

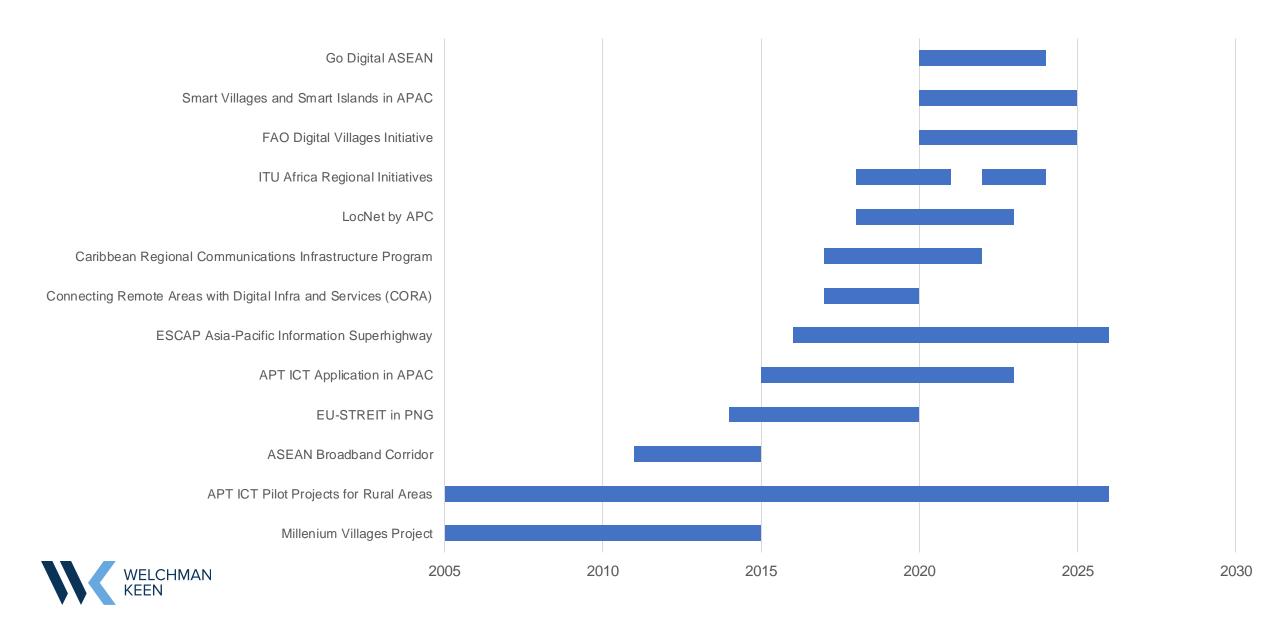
Suitable

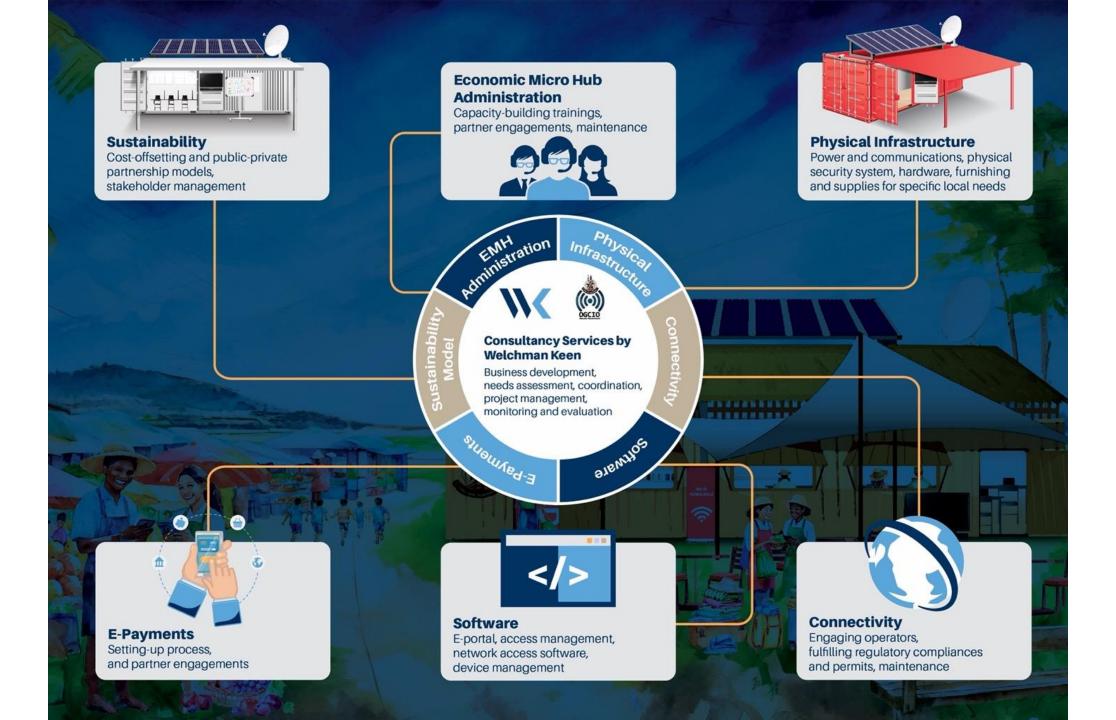
Secure

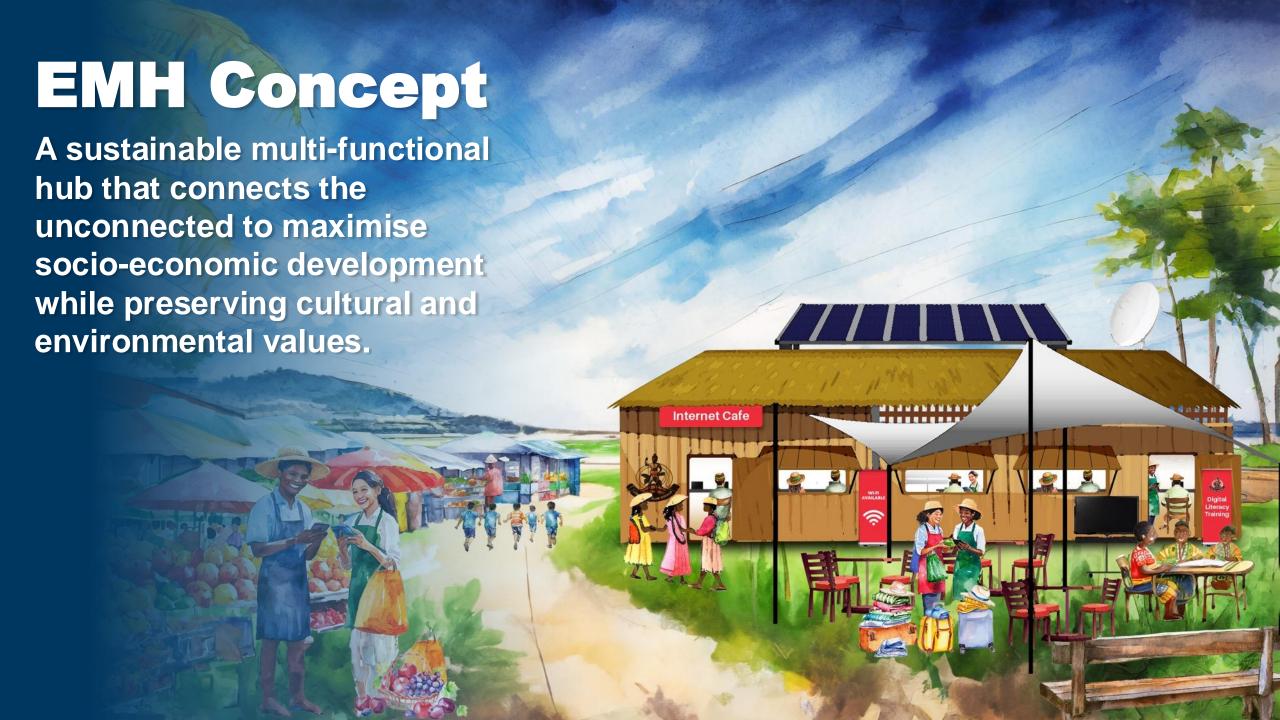




Remote Connectivity Initiatives Worldwide

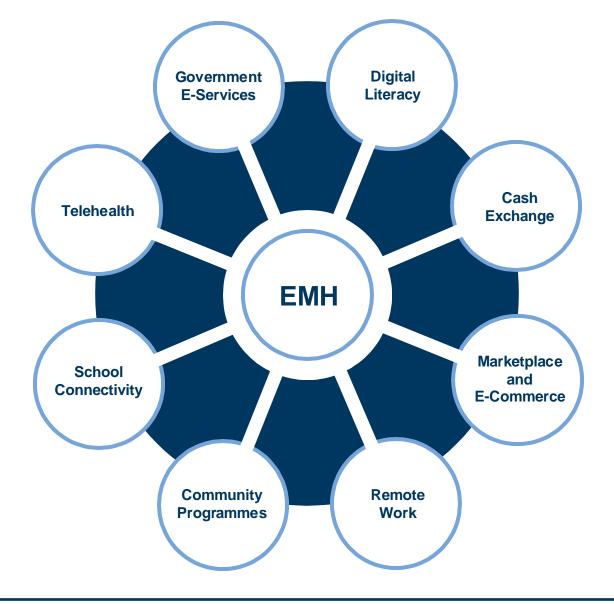






Key Features

WK provides the modeling and framework for public/private partnerships to work effectively and reduce operational friction by letting each partner do what they do best and not asking them to overextend or change their natural approach







EMH Sustainability and Scalability

Innovation for Cost-offsetting Model

- ➤ Operator agreements Lease in exchange for connectivity
- > Lease to Ministry of Education, Health, National IDs etc
- Training programs
- > Transaction fees for cashless payments
- Workers credit system
- **>** Community credit system (i.e. gaming credits for completing schooling modules)
- > Rental Fees for group and community events
- Private sector sponsorships
- Captive portal
- Advertising fees go to fund





Impact

Opportunities

- **>** Remote Work with AI-assisted communication, language translation, remote work
- Al and Biometric tools for National ID systems

Challenges

- Sustainability Environmental costs and impact
- Advancement vs Accessibility
- ▶ Bandwidth tech created for bigger bandwidth
- > Culture and agenda of creators vs users

Data Protection Issues

- Cybersecurity for national Sovereignty
- > Exploitation (big data), Control (big brother)
- Individual privacy
- **>** Balance between access and freedoms vs censorship and safety





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Digital Tools and Devices: Introduction



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Stay Safe Online

Thank You!



