



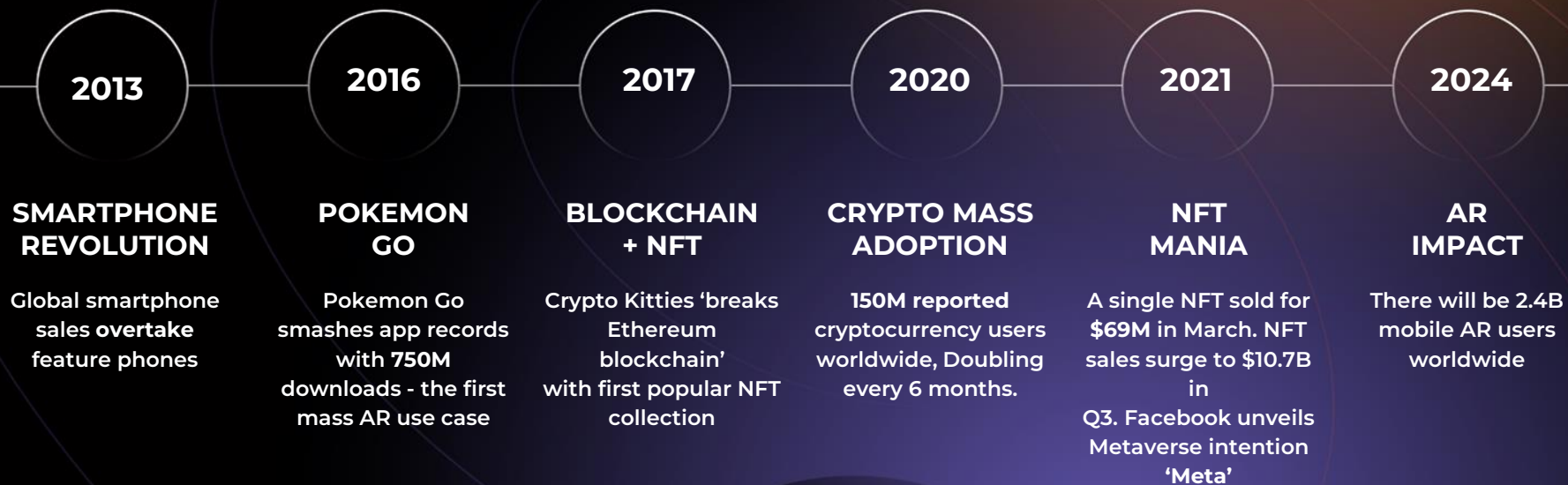
# **SUPERWORLD**

Create Your SuperReality & Make the World Yours.

[Superworldapp.com](https://Superworldapp.com)

EMERGING TECH

# RAPIDLY CHANGING THE WAY WE INTERACT WITH THE WORLD.



NON-FUNGIBLE TOKENS

TOMORROW'S  
TRILLION  
DOLLAR MARKET

**\$10.7B+**

In Global NFT Sales in Q3 2021

**78M+**

Users who have registered for a Crypto Wallet  
in order to buy a digital asset

BRANDS X NFTS



CASE EXAMPLE

COCA-COLA  
CHARITY  
LOOTBOX

\$575K for Special Olympics



WELCOME TO SUPERWORLD

# **SUPERWORLD IS A SOCIAL PLATFORM THAT ALLOWS ANYONE TO CREATE, DISCOVER, MONETIZE AND OWN THEIR WORLD.**

SuperWorld uniquely brings together creativity and commerce by uniting Augmented Reality with an NFT Marketplace. SuperWorld is committed to supporting charitable causes to create a better world.



SuperWorld interfaces with  
all aspects of our life online  
and offline.

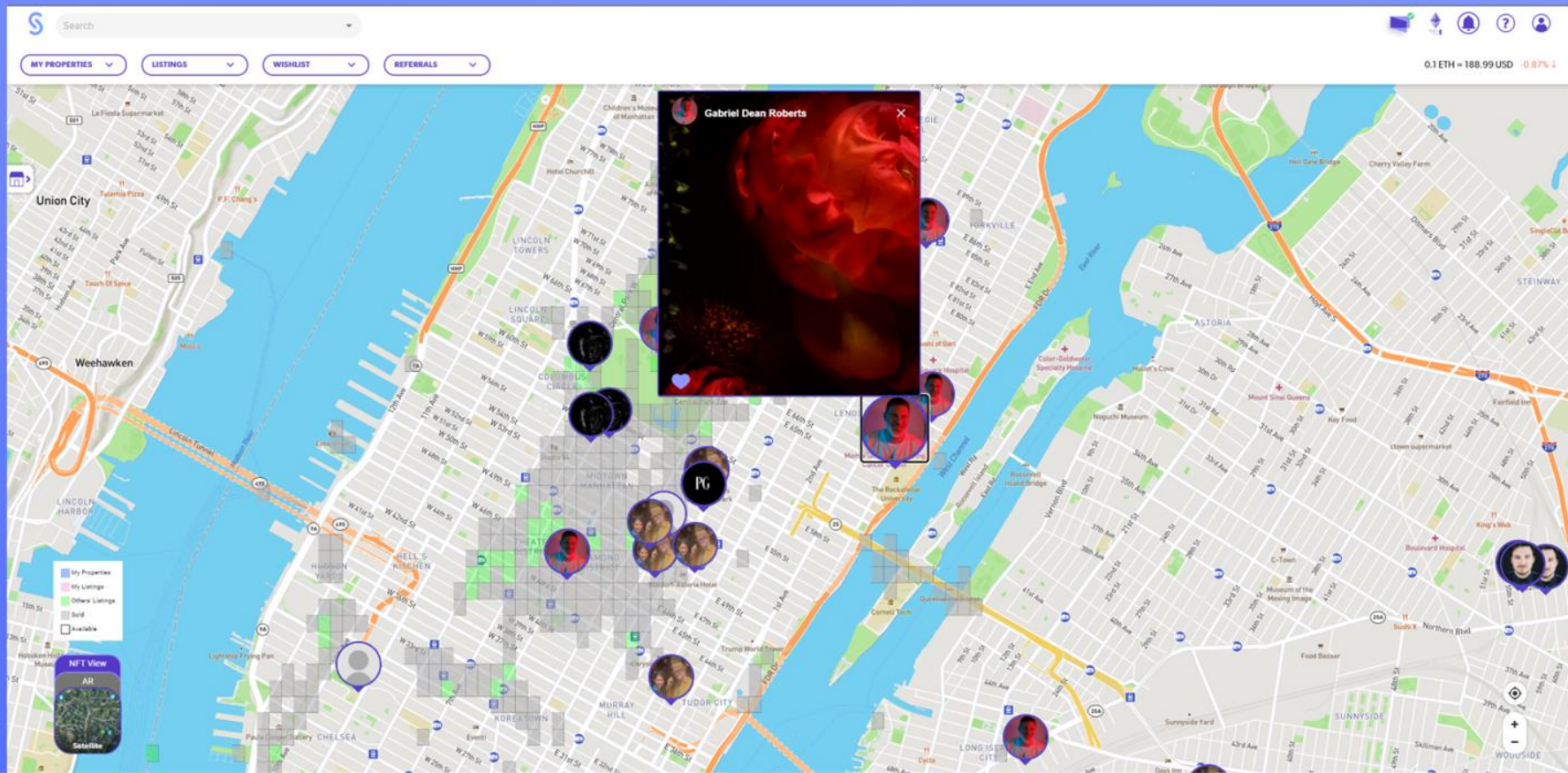
Our mission is to **Build**  
**a Better World.**





SUPERWORLD VIRTUAL REAL ESTATE

# 64.8 BILLION UNIQUE PLOTS OF LAND



## SUPERWORLD OPPORTUNITY

# AR + NFT = THE FUTURE

### REAL AR

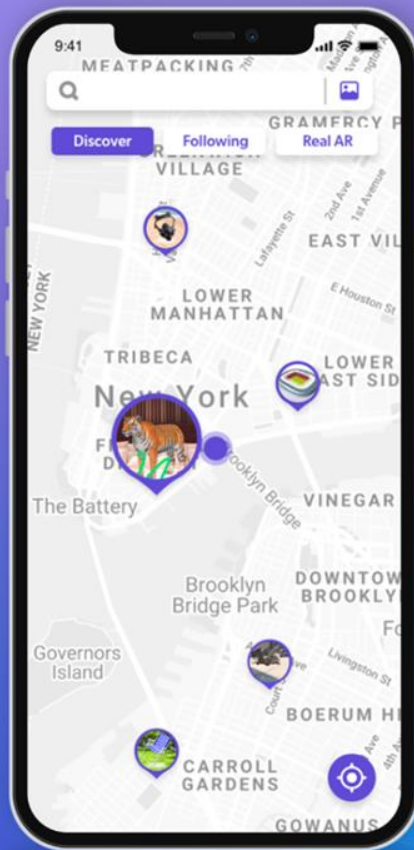
Use your phone's camera to discover AR around you in the real world.

### FEED

Discover amazing AR creations from all over the world.

### 3D OBJECTS

Create, produce and animate 3D objects and place them anywhere on Earth.



SuperWorld allows consumers to experience NFTs using AR Technology. Through the power of AR, SuperWorld connects physical and digital worlds in immersive ways.

And with the NFT layer, SuperWorld provides a commercial opportunity for creators, collectors and brand partners.

### MESSAGE

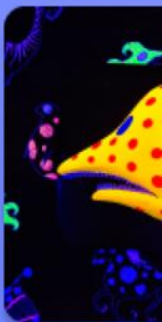
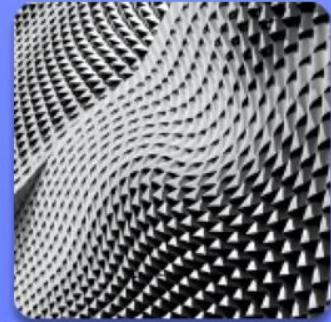
Build community by sharing persistent AR with your network.

### WORLD EFFECTS

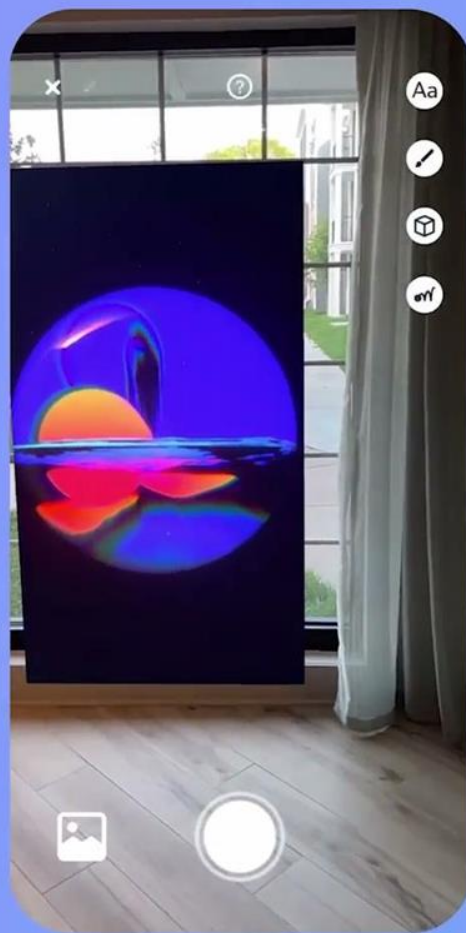
Discover content in augmented reality that has been placed geographically around the world.

SUPERWORLD NFT SALON

**USERS CAN MINT,  
BUY, SELL & DISCOVER  
NFTs (2D/3D/AUDIO)**







# SUPERWORLD REAL ESTATE ALLOWS YOU TO OWN AND MONETIZE THE VIRTUAL WORLD

Trending

See all



For sale

See all



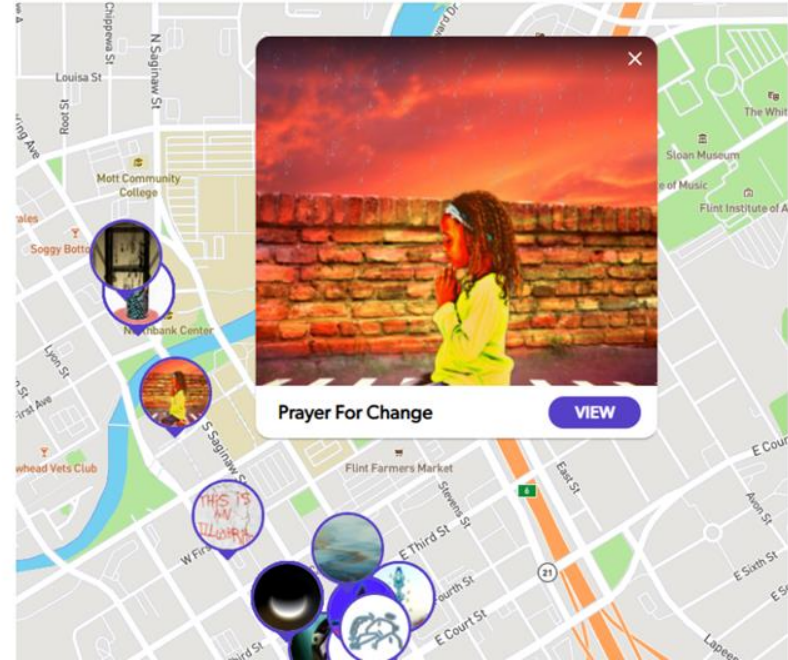
Near by

See all



# YOU CAN CREATE, DISCOVER, & PLACE ANY TYPE OF CONTENT (2D/3D/AUDIO) AT ANY LOCATION ON EARTH

(No virtual real estate purchase required)



# HOW SUPERCITIZENS ARE CREATING IN SUPERWORLD NOW

#TEAMSUPERWORLD 🌍❤️



Hosting real world events

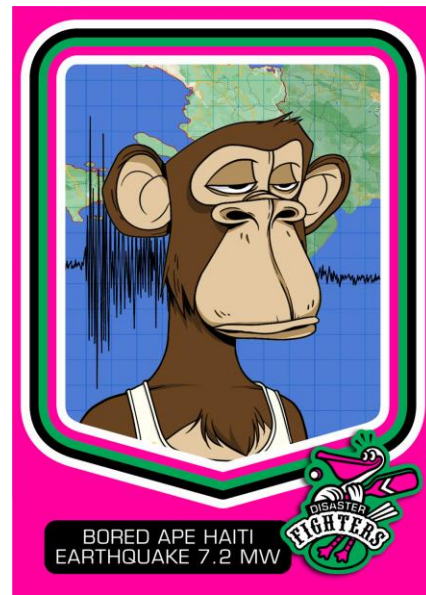


Placing AR content



Displaying NFTs in the Real World

# Disaster Fighters & The World Bank with the Caribbean Disaster Emergency Management Association



To aid in disaster recovery and raise money for Hurricane Season Preparedness



# Barbados to Become First Sovereign Nation With an Embassy in the Metaverse

The Caribbean nation is working with multiple metaverse companies to establish digital sovereign land.



REVENUE & BUSINESS MODEL

## VIRTUAL WORLDS PROVIDE UNPRECEDENTED REVENUE & BUSINESS MODEL POTENTIAL



**ADVERTISING**



**DIGITAL COMMERCE**



**E-COMMERCE &  
AFFILIATE REVENUE**

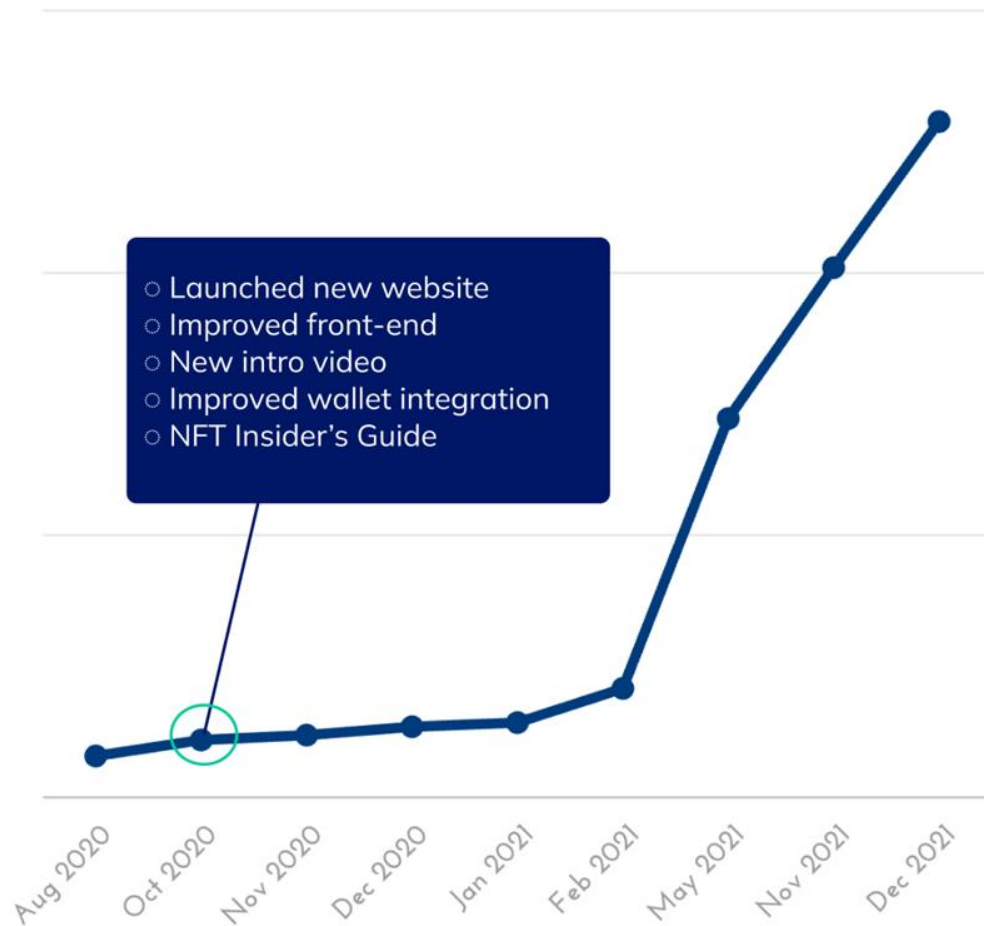


**GAMING**



**DATA API**

**SUPERWORLD HAS  
EXPERIENCED  
POSITIVE USER  
BEHAVIOR &  
TRACTION**





# SUPERWORLD IN THE PRESS

The New York Times

## The Curious World of NFT Real Estate and Design

People are selling and buying art, furniture and even houses and land that exist only virtually.



Forbes

Nov 2, 2021, 10:50am EDT | 2,375 views

There's An Invisible Art  
Gallery In Times Square This  
Week—Here's How To View  
It From Anywhere In The  
World



SHARE

FAST MONEY

**SuperWorld CEO says  
the timing to buy virtual  
lands in the metaverse is  
now**

Hrish Lotlikar, SuperWorld CEO, joins 'Fast



NY Times article featuring Hrish Lotlikar, Co-Founder & CEO,  
SuperWorld

"Investors Snap Up Metaverse Real Estate in Virtual Land Boom" "You can buy locations that you love, whether it's Central Park or the pyramids in Egypt," said Hrish Lotlikar, a co-founder and the chief executive of SuperWorld. "What you'll... [See more](#)

Metaverse landlords

## Virtual-property prices are going through the roof

Investors are paying hard currency for software real estate





# SUPERWORLD HAS AN EXPERIENCED FOUNDING TEAM

FOUNDERS



**HRISH LOTLIKAR**

CO-FOUNDER & CEO



- Co-Founder, CBDO at The Rogue Initiative (Hollywood Film, TV, VR Studio).
- Founding Managing Partner of EastLabs, an early stage VC firm based in Kyiv, Ukraine.
- Senior Business Developer/Global Evangelist at Toptal, (backed by Andreessen Horowitz, the Rockefellers, co-founders of Facebook, and Zynga).
- Vice President, Venture Capital at Spencer Trask Ventures.
- Investment Banker at UBS Investment Bank & HSBC Securities.
- Global Business Development at management consulting firm Aon Hewitt.
- MPH/MBA in Finance and Entrepreneurship at University of Illinois; Bachelor of Arts, Rice University.



**MAX WOON**

CO-FOUNDER & CTO



- Co-founder of Xfire (a gaming instant messaging platform acquired by Viacom/MTV in 2006 for \$102m).
- Co-founder of Phizzle (mobile sports marketing platform currently powering NBA teams including Cleveland Cavaliers, New York Knicks, and media companies including HBO, Comcast, Fox Sports and CableVision).
- Founding CTO of Toonstar (live streaming of cartoon character animated with selfie camera).
- Former technical advisor of sliver.tv (co-prototyped video streaming of League of Legends and Counter-Strike in VR).
- Co-founder of Storytime Studios (SKIT! Kids, social animation app for kids).
- Theoretical physics PHD dropout - Cambridge.



## SUPERWORLD HAS ASSEMBLED A DIVERSE WORLD-CLASS ADVISORY BOARD



**DR. BOB METCALFE**

Internet pioneer, Inventor of Ethernet, Founder of 3Com, formulated Metcalfe's Law and Partner Emeritus at Polaris Ventures



**STEPHEN WOLFRAM**

Creator of Mathematica, Wolfram | Alpha and the Wolfram Language



**RICHARD LING**

Founder & CEO of MetaLINCs  
President & CEO of AlterEgo Networks  
General Partner at Rembrandt Venture Partners



**BOB FABBIO**

Founder of Tivoli Systems and Dazel Corporation



**MARIANA DANILOVIC**

Founder & CEO of Hollywood Portfolio



**TOBIAS RATSCHILLER**

Co-founder & CEO of CryptoCoin.News

## SUPERWORLD HAS ASSEMBLED A DIVERSE WORLD-CLASS ADVISORY BOARD



**ROBERT SCOBLE**

Author of Infinite Retina  
Futurist & Spatial Computing Evangelist



**BRIAN THORP**

Founder & CEO of Wealthtender



**WILLIAM BURNS III**

Definer of the Modern Metaverse  
Vice Chair at IEEE Virtual World  
Standard Group (P1828)



**CHRIS THOMAS**

Head of Digital Assets at  
a Swiss bank  
Innovator and (crypto) entrepreneur



**PHIL ROWLEY**

Head of Futures at Omnicom  
Media Group, UK



**NITIN GAUR**

Director, IBM Financial Sciences  
Research Practice  
Founder & Director of IBM  
Digital Asset Labs

## PROUDLY SUPPORTED BY

INVESTORS - VCs



**Outlier Ventures**



**SOSV**  
THE ACCELERATOR VC



**White Paper Capital**



**RedBeard Ventures**



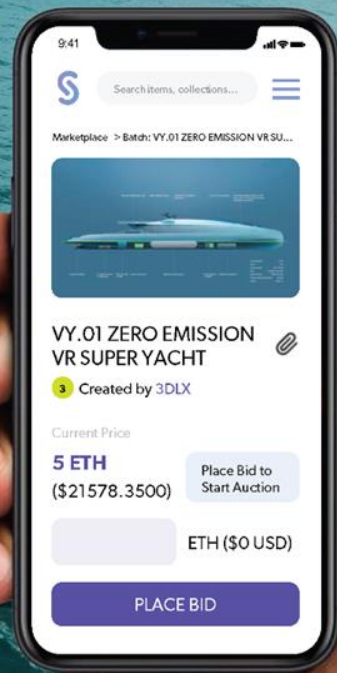
# PARTNERSHIP OPPORTUNITIES



ACTIVATION OPPORTUNITIES

# CREATE, SHARE & MONETIZE NFTS

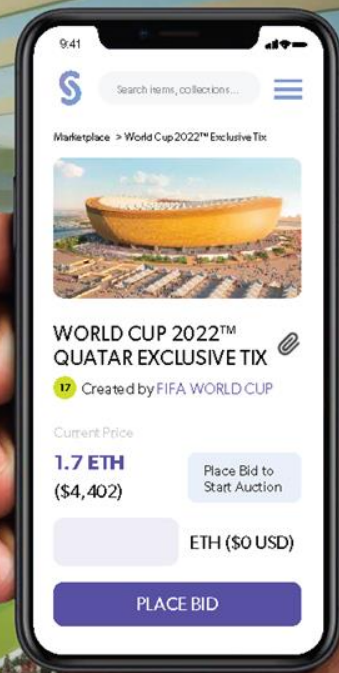
- Create and Mint custom NFTs using your IP and display them in AR
- Take-over historical or landmark locations with unique artwork or campaign visuals
- Showcase NFTs, information, or messaging in high traffic locations to an active user base
- Engage consumers through AR scavenger hunts or gamified experiences anywhere in the World



ACTIVATION OPPORTUNITIES

# EVENTS

- Raise ticket sale value by offering NFT 'e-tickets' for event entry
- Add AR objects and content to live shows & concerts
- Add QR code-driven content throughout event spaces to surprise & delight attendees
- Create realistic digital avatars of artists & talent to be shown in AR for photo ops
- Add AR signage & way-finding information
- Air-drop unique 3D collectible NFT's to attendees at the event





# THANK YOU

**HRISH LOTLIKAR**

CO-FOUNDER & CEO SUPERWORLD

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[Superworldapp.com](https://superworldapp.com)



**Hrish Lotlikar**

Co-Founder & CEO, SuperWorld, Social  
Augmented Reality company; Co-Foun...

