RAPIDLY CHANGING THE WAY WE INTERACT WITH THE WORLD.

SMARTPHONE REVOLUTION
Global smartphone sales overtake feature phones

POKEMON GO
Pokemon Go smashes app records with 750M downloads - the first mass AR use case

BLOCKCHAIN + NFT
Crypto Kitties ‘breaks Ethereum blockchain’ with first popular NFT collection

CRYPTO MASS ADOPTION
150M reported cryptocurrency users worldwide, Doubling every 6 months.

NFT MANIA
A single NFT sold for $69M in March. NFT sales surge to $10.7B in Q3. Facebook unveils Metaverse intention ‘Meta’

AR IMPACT
There will be 2.4B mobile AR users worldwide
NON-FUNGIBLE TOKENS

TOMORROW'S TRILLION DOLLAR MARKET

$10.7B+
In Global NFT Sales in Q3 2021

78M+
Users who have registered for a Crypto Wallet in order to buy a digital asset

BRANDS X NFTS

CASE EXAMPLE

COCA-COLA CHARITY LOOTBOX

$575K for Special Olympics
SUPERWORLD IS A SOCIAL PLATFORM THAT ALLOWS ANYONE TO CREATE, DISCOVER, MONETIZE AND OWN THEIR WORLD.

SuperWorld uniquely brings together creativity and commerce by uniting Augmented Reality with an NFT Marketplace. SuperWorld is committed to supporting charitable causes to create a better world.
SuperWorld interfaces with all aspects of our life online and offline.

Our mission is to Build a Better World.
SUPERWORLD VIRTUAL REAL ESTATE

64.8 BILLION UNIQUE PLOTS OF LAND
SUPERWORLD OPPORTUNITY

AR + NFT = THE FUTURE

REAL AR
Use your phone's camera to discover AR around you in the real world.

FEED
Discover amazing AR creations from all over the world.

3D OBJECTS
Create, produce and animate 3D objects and place them anywhere on Earth.

SuperWorld allows consumers to experience NFTs using AR Technology. Through the power of AR, SuperWorld connects physical and digital worlds in immersive ways.

And with the NFT layer, SuperWorld provides a commercial opportunity for creators, collectors and brand partners.

MESSAGE
Build community by sharing persistent AR with your network.

WORLD EFFECTS
Discover content in augmented reality that has been placed geographically around the world.
SUPERWORLD NFT SALON

USERS CAN MINT, BUY, SELL & DISCOVER NFTs (2D/3D/AUDIO)
SUPERWORLD REAL ESTATE ALLOWS YOU TO OWN AND MONETIZE THE VIRTUAL WORLD

YOU CAN CREATE, DISCOVER, & PLACE ANY TYPE OF CONTENT (2D/3D/AUDIO) AT ANY LOCATION ON EARTH

(No virtual real estate purchase required)
HOW SUPERCITIZENS ARE CREATING IN SUPERWORLD NOW

Hosting real world events

Placing AR content

Displaying NFTs in the Real World
Disaster Fighters & The World Bank with the Caribbean Disaster Emergency Management Association

To aid in disaster recovery and raise money for Hurricane Season Preparedness
Barbados to Become First Sovereign Nation With an Embassy in the Metaverse

The Caribbean nation is working with multiple metaverse companies to establish digital sovereign land.
VIRTUAL WORLDS PROVIDE UNPRECEDENTED
REVENUE & BUSINESS MODEL POTENTIAL

ADVERTISING
DIGITAL COMMERCE
E-COMMERCE & AFFILIATE REVENUE
GAMING
DATA API
SUPERWORLD HAS EXPERIENCED positive user behavior & traction.

- Launched new website
- Improved front-end
- New intro video
- Improved wallet integration
- NFT Insider’s Guide
SUPERWORLD IN THE PRESS

The Curious World of NFT Real Estate and Design

People are selling and buying art, furniture and even houses and land that exist only virtually.

Forbes

There's An Invisible Art Gallery In Times Square This Week—Here's How To View It From Anywhere In The World

SuperWorld CEO says the timing to buy virtual lands in the metaverse is now

NY Times article featuring Hrish Lotlikar, Co-Founder & CEO, SuperWorld

"You can buy locations that you love, whether it's Central Park or the pyramids in Egypt," said Hrish Lotlikar, a co-founder and the chief executive of SuperWorld. "What you'll... See more
SUPERWORLD HAS AN EXPERIENCED FOUNDING TEAM

HRISH LOTLIKAR
CO-FOUNDER & CEO

- Co-Founder, CBDO at The Rogue Initiative (Hollywood Film, TV, VR Studio).
- Founding Managing Partner of EastLabs, an early stage VC firm based in Kyiv, Ukraine.
- Senior Business Developer/Global Evangelist at Toptal, (backed by Andreessen Horowitz, the Rockefeller's, co-founders of Facebook, and Zynga).
- Vice President, Venture Capital at Spencer Trask Ventures.
- Investment Banker at UBS Investment Bank & HSBC Securities.
- Global Business Development at management consulting firm Aon Hewitt.
- MPH/MBA in Finance and Entrepreneurship at University of Illinois; Bachelor of Arts, Rice University.

MAX WOON
CO-FOUNDER & CTO

- Co-founder of Xfire (a gaming instant messaging platform acquired by Viacom/MTV in 2006 for $102m).
- Co-founder of Phizzle (mobile sports marketing platform currently powering NBA teams including Cleveland Cavaliers, New York Knicks, and media companies including HBO, Comcast, Fox Sports and CableVision).
- Founding CTO of Toonstar (live streaming of cartoon character animated with selfie camera).
- Former technical advisor of sliver.tv (co-prototyped video streaming of League of Legends and Counter-Strike in VR).
- Co-founder of Storytime Studios (SKIT! Kids, social animation app for kids).
- Theoretical physics PHD dropout - Cambridge.
SUPERWORLD HAS ASSEMBLED A DIVERSE WORLD-CLASS ADVISORY BOARD

DR. BOB METCALFE
Internet pioneer, Inventor of Ethernet, Founder of 3Com, formulated Metcalfe’s Law and Partner Emeritus at Polaris Ventures

STEPHEN WOLFRAM
Creator of Mathematica, Wolfram | Alpha and the Wolfram Language

RICHARD LING
Founder & CEO of MetaLINCs, President & CEO of AlterEgo Networks, General Partner at Rembrandt Venture Partners

BOB FABBIO
Founder of Tivoli Systems and Dazel Corporation

MARIANA DANILOVIC
Founder & CEO of Hollywood Portfolio

TOBIAS RATSCHILLER
Co-founder & CEO of CryptoCoin.News
SUPERWORLD HAS ASSEMBLED
A DIVERSE WORLD-CLASS ADVISORY BOARD

ROBERT SCOBLE
Author of Infinite Retina
Futurist & Spatial Computing Evangelist

BRIAN THORP
Founder & CEO of Wealthtender

WILLIAM BURNS III
Definer of the Modern Metaverse
Vice Chair at IEEE Virtual World Standard Group (P1828)

CHRIS THOMAS
Head of Digital Assets at a Swiss bank
Innovator and (crypto) entrepreneur

PHIL ROWLEY
Head of Futures at Omnicom Media Group, UK

NITIN GAUR
Director, IBM Financial Sciences Research Practice
Founder & Director of IBM Digital Asset Labs
PARTNERSHIP OPPORTUNITIES
ACTIVATION OPPORTUNITIES

CREATE, SHARE & MONETIZE NFTS

- Create and Mint custom NFTs using your IP and display them in AR
- Take-over historical or landmark locations with unique artwork or campaign visuals
- Showcase NFTs, information, or messaging in high traffic locations to an active user base
- Engage consumers through AR scavenger hunts or gamified experiences anywhere in the World
ACTIVATION OPPORTUNITIES

EVENTS

- Raise ticket sale value by offering NFT ‘e-tickets’ for event entry
- Add AR objects and content to live shows & concerts
- Add QR code-driven content throughout event spaces to surprise & delight attendees
- Create realistic digital avatars of artists & talent to be shown in AR for photo ops
- Add AR signage & way-finding information
- Air-drop unique 3D collectible NFT’s to attendees at the event
THANK YOU

HRISH LOTLIKAR
CO-FOUNDER & CEO SUPERWORLD

CEO@superworldapp.com

Superworldapp.com