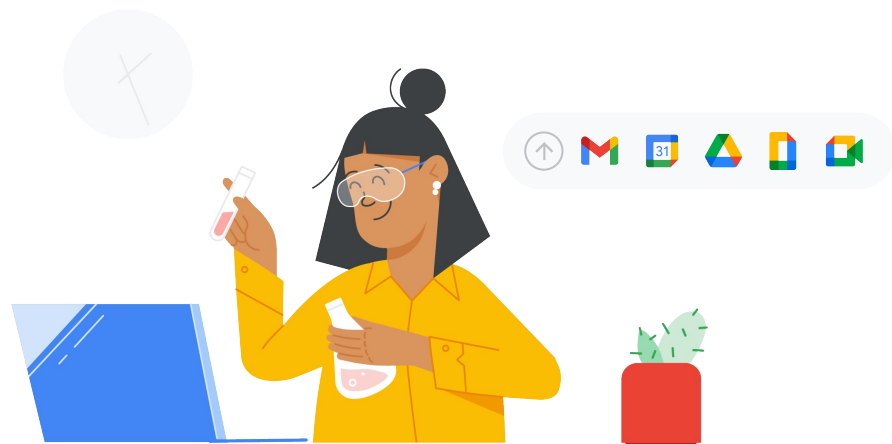


# Google Classroom

Where teaching and learning  
come together

Sabino García  
Google Workspace for Education  
Account Manager Mx | SPLA



# Schools are using more technology tools than ever before

96%

Of school administrators support the increased use of digital learning tools.<sup>1</sup>

~90%

Increase year-over-year in digital tools accessed by US teachers and students each month.<sup>2</sup>

75%

K-12 teachers use 3 or more digital tools with their students in their classroom.<sup>3</sup>

## Too many EdTech tools

Reported as a top digital learning challenge by K-12 teachers.<sup>4</sup>

And they're choosing  
**Google Classroom** to bring all their tools together in one simple place.

+300%

Increase in students, teachers and education leaders using Classroom in 2020.<sup>5</sup>

1. [Celia Miller, "Online Education Statistics" EducationData.org, March 14, 2021.](#)
2. [Michele Molnar, "Number of Ed-Tech Tools in Use Has Jumped 90 Percent Since School Closures," EdWeek Market Brief, July 8, 2020.](#)
3. [Vanessa Vega and Michael B. Robb, "The Common Sense Census: Inside the 21st-Century Classroom," Common Sense Media, 2019.](#)
4. [Lauren Davis, "Digital Learning: What to Know in 2020," Schoology, February 6, 2020.](#)
5. [Melanie Lazare, "A Peek at What's Next for Google Classroom," The Keyword, Google, February 17, 2021.](#)

Our commitment to education

Enable impactful teaching  
and learning – for everyone,  
from anywhere.

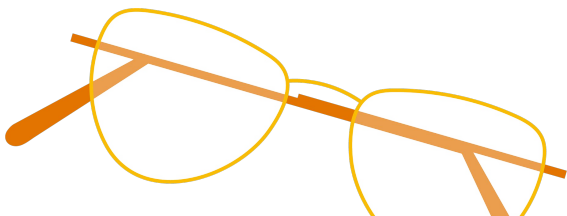
190M+

students and  
educators worldwide use  
Google Workspace for  
Education



# Introducing Google Classroom

One central place for teaching and learning, Google Classroom is an easy-to-use and secure tool that helps educators manage, measure, and enrich learning experiences.



## Class destination

# Your all-in-one place for learning

Classroom works right within Google Workspace for Education, so it's simple to use and brings all your learning tools together where they can be accessed from any device.



## Easy to use and simple to implement

Get your school started in minutes and use the integrated Google Workspace applications you already know and love like Docs or Slides. Deploy and manage at scale with ease.



## Built for collaboration, productivity, and engagement

Collaborate in a document with your entire class or connect face-to-face with Google Meet.



## Enable teaching and learning from anywhere

Use Classroom on any device, even in low bandwidth or offline environments to encourage equitable access.

Save time

# Give educators time to focus on teaching, not technology

Simplify class management while providing guidance to students with transparent grading and feedback.



**Streamline classroom management** with helpfulness built in, such as the ability to track student engagement and automatically sync rosters.



**Grade efficiently** with a user-friendly interface, even on mobile. When you're finished, easily track student progress in your gradebook and export to your student information system.



**Provide clear directions and rich feedback** with real-time guidance, a customizable comment bank, and grade consistently with rubrics.

Personalize learning

# Empower each student to learn in their own unique way

Help students do their best work with features that let them create an effective and personalized learning environment.



## Support all types of learners

Use adjustable accessibility settings to ensure each student learns in their best way.



## Help students stay organized

Assignment due dates automatically appear on student calendars and to do lists when classwork is shared.



## Encourage critical thinking

Harness the power of originality reports to ensure academic integrity in student work.

Manage with ease

# Gain educational insights built on a secure, scalable platform

Provide a secure environment that can adapt and grow to the changing needs of your school community.



## Apply analytics to keep improving

Investigate performance and security events within your Admin Console.



## Stay secure and compliant

Use Classroom in compliance with rigorous privacy standards. Our systems are audited by third-party organizations.



## Stay flexible and scalable

Support institutions of any size, and layer on additional capabilities like syncing Classroom's roster with your SIS or Classroom add-ons.\*

\* Coming soon.



Over 190 million  
educators and  
students use  
Classroom  
worldwide



[edu.google.com](https://edu.google.com)

Save time

# Simplify teachers' class management tasks

Streamline classroom management



Grade efficiently



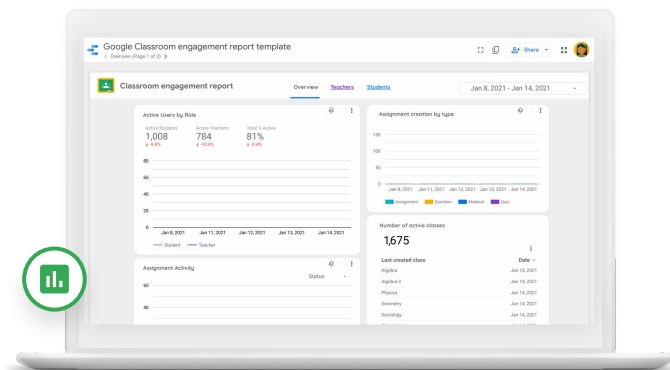
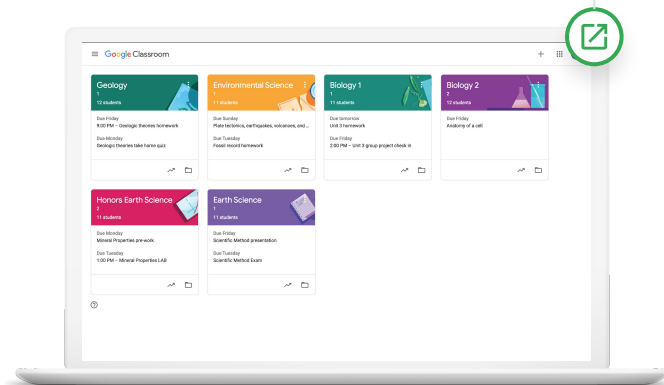
Provide clear direction and rich feedback



# Streamline classroom management

Google Classroom is built to give teachers easier and more dynamic ways to work with their students.

- Manage multiple classes from one single view
- Add students to a new course just by sharing a link or code
- Plan your class in advance by preparing and scheduling tasks, assignments, and quizzes to multiple classes ahead of time\*
- Track how students are using Classroom tools to ensure the whole class is engaged
- Sync Classroom rosters from your student information system (SIS) – available with Education Plus
- Directly integrate your favorite EdTech tools with Classroom add-ons\*, available with the Teaching and Learning Upgrade and Education Plus

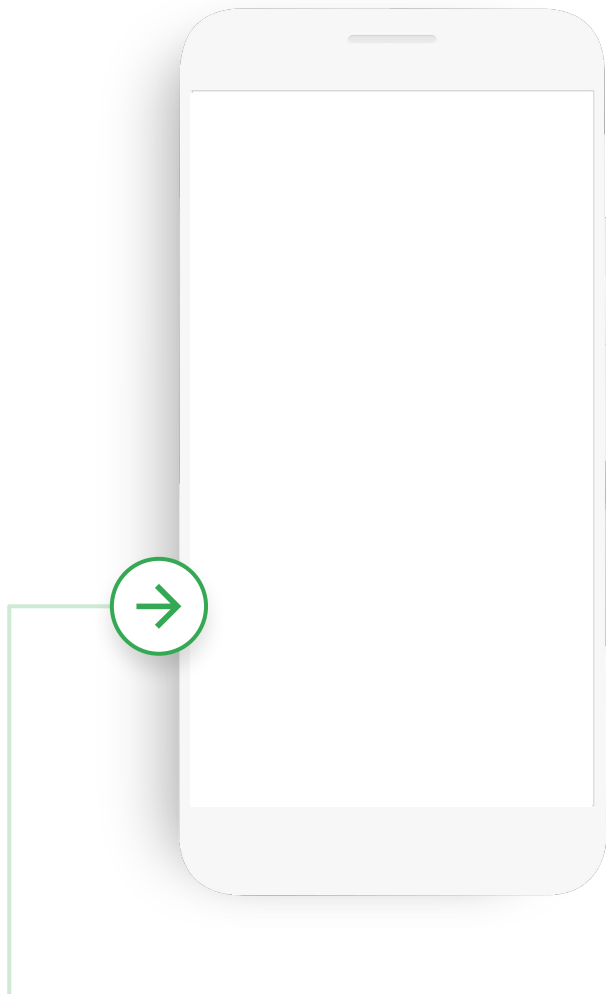


\* Coming soon

# Grade efficiently

Integrated tools enable teachers to spend less time grading and more time focusing on students' needs.

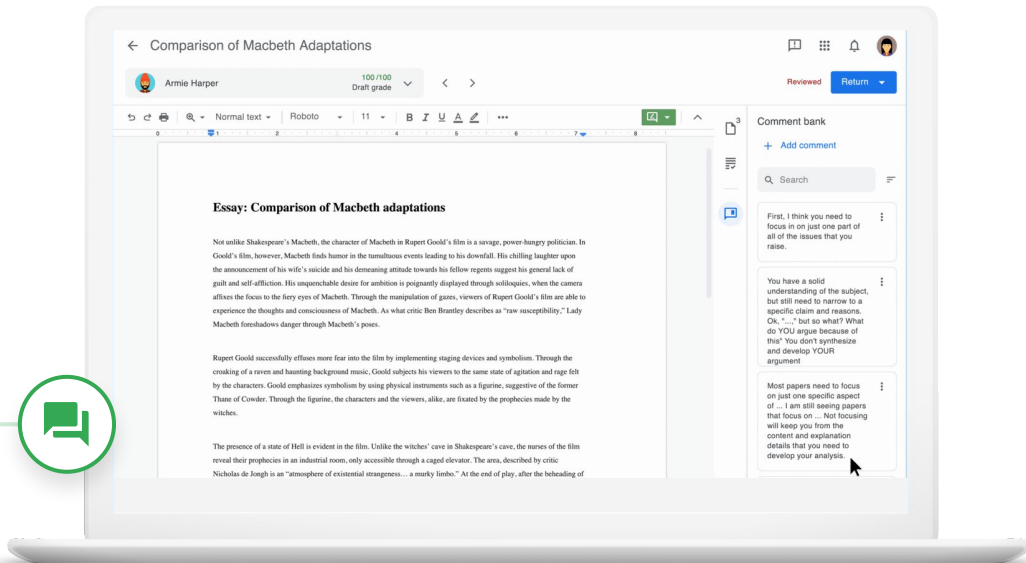
- Switch quickly between papers, students and classes with a user-friendly interface, even on mobile
- Track student progress with a holistic view of their scores in your gradebook
- Export scores from Classroom to your student information system (SIS) - available for Infinite Campus, Skyward, and Follett Aspen



# Provide clear direction and rich feedback

Enhance comprehension by leaving real-time comments directly within student work.

- Keep grading consistent and transparent with rubrics displayed right alongside student work
- Store frequently used feedback in a customizable comment bank
- Automate notifications to guardians about student performance summaries, new assignments, approaching deadlines and missing work



# Classroom works seamlessly with the Google Workspace for Education

## Google Workspace for Education

Our suite of productivity tools your students and staff already know and love provides **real-time collaboration** and the ability to **communicate from anywhere**, and helps educators **save time** managing their classes.



[Learn more about Google Workspace for Education](#)



# Add additional capabilities to fit your institution's unique needs

Edition summary

Classroom capabilities  
per Google Workspace edition

## Free edition\*

### Google Workspace for Education Fundamentals

A **free suite of tools** that enables collaborative learning opportunities on a secure platform.

The vast majority of features that make up the rich Classroom experience are available to all schools for free. With Education Fundamentals, all teachers and students get access to a centralized place to teach and learn, with a comprehensive range of Classroom tools for working and collaborating together effectively.



## Paid editions

### Google Workspace for Education Standard

Build on all the capabilities of Education Fundamentals with **advanced security and analytics tools** to help reduce risks and mitigate threats, with increased visibility and control across your learning environment.

Get all the features of Education Fundamentals, plus:

- Classroom log export for insights and analysis in BigQuery

### Teaching and Learning Upgrade

Build on all the capabilities of Education Fundamentals or Education Standard with **enhanced educator tools** to help enrich communication and class experiences, and guide academic integrity.

Get all the features of Education Fundamentals, plus:

- Unlimited originality reports and the ability to check for peer matches across a private repository of past student submissions
- Classroom add-ons to integrate your favorite EdTech tools\*\*
- Enhanced Google Meet features like interactive Q&As, polls, breakout rooms, and recordings

### Google Workspace for Education Plus

A **comprehensive solution** to achieve a digital transformation. Get all the capabilities of Education Fundamentals, Education Standard, Teaching and Learning Upgrade, and more.

Get all the features of Education Standard and the Teaching and Learning Upgrade, plus:

- Sync classroom rosters with your Student Information System (SIS) for class management at scale

\* Free for qualifying institutions.

\*\* Coming later this year.

[Learn more about Google Workspace for Education](#)





## Google Classroom continues to evolve

Google constantly listens to feedback from school communities in order to improve Classroom, adding features and updates to better meet the needs of educators and students.

New features automatically update in the background, so you don't have to do anything to have the latest.

[Learn more about recent updates to Classroom >>](#)





# Next steps

Sabino García Google Workspace for  
Education Account Manager Mx | Spla

✉ sabinog@google.com



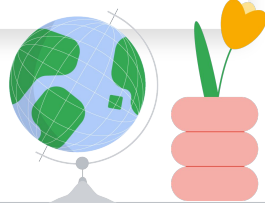
Continue the conversation with your sales representative



Find out more about [Google Classroom](#)



Explore the [Help Center](#) for technical answers





# Thank you

Google for Education

# Appendix

# Classroom vs. Assignments

## Classroom



Classroom delivers streamlined class management, classwork creation, and grading features to schools as an [alternative to other LMSs](#).



[Learn more](#)

## Assignments



Assignments brings the functionality of Classroom – along with the collaborative features of Google Workspace – as a free [add-on application for your LMS](#).



[Learn more](#)

# Google for Education consistently takes safety, inclusivity, families, and sustainability into account



## Safety

**Providing a safe digital learning environment is foundational to Google Classroom**

- [Compliant](#) with rigorous global educational standards
- Ad-free environment
- Enterprise-grade scalability and reliability with guaranteed 99.9% uptime
- Google does not own school data, we just protect it
- [Visibility and control](#) across all of your data



## Inclusivity

**Empower inclusive learning with accessibility features that tailor tools to a student's unique needs**

- Everyone can participate, equally
- Classroom is compatible with external accessibility hardware
- Classroom was designed to work with accessibility settings in Chromebook and Google Workspace for Education



## Families

**Keep guardians engaged with updates to enable better learning outcomes**

- [Email summaries](#) keep guardians aware of what's most important: student performance, new assignments, deadlines, and missing work
- Connect from anywhere using Google Meet for parent-teacher conferences
- Robust resources for families: [Guardian's Guides](#), [Tech Toolkit](#), [Family Link](#), [Family Hub](#)



## Sustainability

**Technology that enables schools to lead and educate for a more sustainable future**

- All products and services are backed by a cloud that is [carbon-neutral](#)
- Devices built to last with prolonged battery life, component life cycles, and backend updates
- Educate the next generation with [Earth Day](#) and [sustainability](#) lesson plans